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62.61  
SPRING • 1936

EASTER • April 12th

FOUNDED 1897

# S. S. SKIDELSKY & CO.

37-39 WEST 28TH STREET, NEW YORK • 'PHONES BOGARDUS 4-6976-6977



DAHLIA—JERSEY'S WHITE BEAUTY  
HIGHEST QUALITY OF BULBS  
PLANTS, SEED SPECIALTIES  
AND SUNDRIES

LILIES ARE ONE OF OUR SPECIALTIES

# Confidence

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"... and my father did business with old Mr. Skidelsky when he first started."

So often our representatives tell us they hear this same remark, in varied words but all confirming that same CONFIDENCE.

It is not surprising then, that we so carefully guard our cherished treasure.

Our future progress stands on the original foundation built thirty-nine years ago by—S. S. Skidelsky.

Our history has proven its stability.

# Profit?

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... Sure. It's a by-product of service that we are anxious to give you all year round but, as with your customers, on some short orders our only profit is your GOOD WILL. Realizing this is our most valuable asset, we are most desirous of this business as well,—but "how about a break" on your

TULIPS, HYACINTHS and other DUTCH BULBS

Our prices are right. There is no compromise with Quality when you ...  
BUY FROM

S. S. Skidelsky & Co.

Per SIDNEY H. SKIDELL.

# Our Terms

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All bills are subject to 2 per cent discount within ten days from invoice date. Sixty days net. Sight draft, plus interest, thereafter.

Shipments are forwarded by best carrier, in our judgment at time of delivery, unless otherwise specified by customer.

First-class stock is carefully packed when shipment is made, and we hold good order receipt from the transportation company. Our responsibility ceases thereafter. If the stock reaches you in bad condition, notify agent and bring claim against the delivery company for damage caused by their negligence, as no allowance for this cause can or will be made by us.

We endeavor to send out only the best quality of *Bulbs, Plants, Seeds* and *Cuttings*, but under no circumstances do we guarantee results of crops. If goods are not acceptable under these conditions, they must be returned to us at once.

*Bulbs*, whether shipped on arrival or placed in cold storage for later delivery, may be examined at time of arrival if desired, but no claims will be entertained at a later date.

As to all items other than *Bulbs*, claims must be made within five days after receipt or they cannot be recognized.

# S.S.S. SEED SPECIALTIES

## The Most Successful of The Newer NOVELTIES AND NECESSITIES FOR THE SUCCESSFUL FLORIST

We do not enjoy a reputation for cheap prices, BUT—we do, for HIGH QUALITY and YOUR MONEY'S WORTH . . . Save money on your seeds. Deduct 5% and send check with order—in the order-sheet-envelope enclosed.

**SEED INSURANCE** First—Buy good seed—then use Formaldehyde Dust to insure getting it up and keeping it up. Absolutely and harmlessly controls damping off of seedlings. Directions with order. 5 Lbs., \$2.00; 25 Lb. Drum, \$5.50; 50 Lb. Drum, \$9.00.

### AMARANTHUS

(Summer Poinsettia) Burbank's Molten Pkt. ¼ Oz. Oz.  
Fire.—An exceptionally showy plant. \$ .50 \$1.00 \$3.00

### ANTIRRHINUM (Snapdragon)

\$1.00 packets are 3 for \$2.50 or 5 for \$3.50.

#### NEW VARIETIES THAT HAVE BEEN PROVEN AND ARE WELL WORTH GROWING.

Captor (Breitmeyer). Pure White  
Celestial (Witterstaetter). Rich yellow  
Daybreak (Breitmeyer). Strong vigorous pink.  
Marion Golden (Schumann). Yellow  
Marion White (Schumann). Large pure white  
Miss Wooster (F. H. DeWitt). Dazzling rich dark bronze sport of New Deal. Heads of bloom are very large and compact. Does not shatter.  
Northern Light (F. H. DeWitt). Rich golden yellow, sport of New Deal. Strong stems, large flowers, well placed. Excellent Winter bloomer.  
Royal Gold (Schumann).  
Sunset (Brietmeyer). Bronze  
Yellow Cheviot Maid (Volz).  
White Cheviot Maid (Yoder).

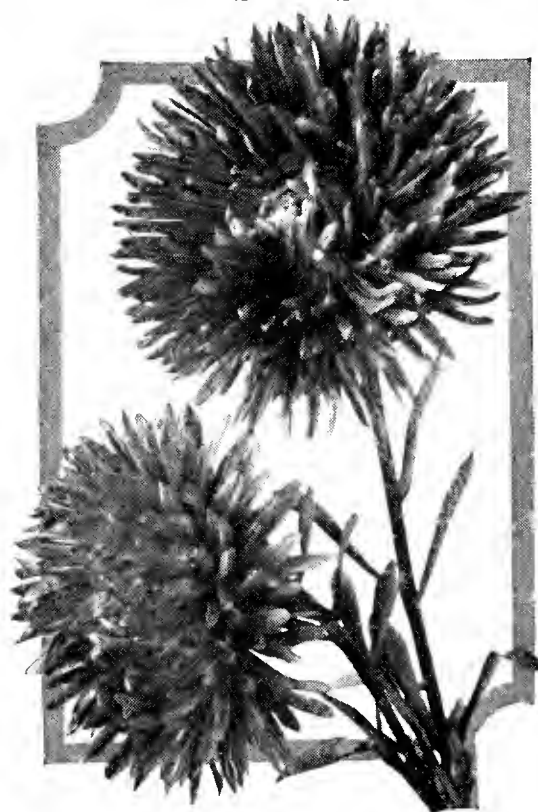
All above at \$2.00 per packet—3 packets for \$5.00

	Pkt.
Afterglow. Beautiful bronze	\$1.00
Bertha Baur. Clear orchid	1.00
Cheviot Maid. Fine Winter blooming pink	1.00
Cheviot Maid Supreme. Darker and taller than its parent	1.00
New Cincinnati. Rose pink—tall	1.00
Ceylon Court. Excellent yellow	1.00
Coate's Yellow Perfection. Exhibition Winter bloomer	1.50
New Dawn. Winter blooming light bronze	1.00
Judd's Early Columbia	1.00
Judd's Early Premier	1.00
Lucky Strike. White, excellent Winter bloomer	1.00
Mrs. W. W. Thomson. Winter pink	1.00
New Deal. Very early, fragrant, dark bronze	1.00
Nicholson's Yellow. Striking bright yellow	1.50
Prosperity. White, excellent Winter bloomer	2.00
Radiance. Most prolific and earliest Winter bloomer	1.50
Roman Gold. Light copper	1.00
Rose Queen. Dark pink, Winter bloomer	1.00
Sonny. Dark seedling of Cheviot Maid	1.50
Sunshine. Excellent yellow	1.00
Sun Tan. Rosy tan, yellow tip	1.00
Terry's Surprise. Imp. Bright exhibition pink	2.00
Velvet Beauty. Rich red	1.00
White Rock	1.00

### ASPARAGUS

	1000	5000	10,000
Plumosus Nanus (Greenhouse grown)	\$2.25	\$9.50	\$17.00
Plumosus Nanus (Lathhouse grown)	1.25	5.00	9.00
Sprengeri	1.00	4.50	8.00

### ASTERS



Aster

#### S.S.S. FLORIST SPECIAL WILT-RESISTANT STRAINS (Except where noted)

	Pkt.	¼ Oz.	Oz.
<b>CALIFORNIA Giant Curled and Interlaced.</b> —An ideal cut flower Aster. This new variety produces immense flowers on 20" to 24" stems, without disbudding.			
<b>Imperial.</b> Intense brilliant red with bright yellow center	\$ .50	\$ .85	\$ 2.50
<b>Apple Blossom, Rose, Light Blue, Dark Purple, White, and Mixed.</b> (Untreated)	.35	.75	2.00
<b>SUNSHINE, New California Giant Improved.</b> —Some flowers have twisted and others quilled petals. All have a cushion center of lovely yellow, giving them a two tone effect. A fine novelty cut flower.			

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S. S. SKIDELSKY & CO.

# S. S. S. SEED SPECIALTIES

## SUNSHINE (Continued)

	Pkt.	1/4 Oz.	Oz.
White, Enchantress Pink, Lavender, Purple, Deep Rose, and mixed (Untreated)	.35	1.25	3.50
QUEEN OF THE MARKET.—A standard early Aster of branching habit, blooming in July.			
Blush Pink, Crimson, Scarlet, Dark Blue, White	.35	.50	1.50
Mixed	.25	.35	1.25
EARLY ROYAL BRANCHING. Large Blooms following Queen of the Market			
Shell Pink, deep rose, Lavender, Purple, white, Mixed	.35	.50	1.50
AMERICAN BEAUTY. An Aster of real merit for late crop. Large double flowers, long heavy stems. September until frost.			
Shell Pink, Carmine, Crimson, White, Mixed	.35	.75	2.50
	.30	.65	2.25
GIANT LATE AMERICAN BRANCHING. A standby for a late crop. A great improvement over the original by continuous selection.			
Dark Lavender, Purple, Shell Pink, Deep Silvery Rose, White, Sensation (Scarlet)	.35	.50	1.25
Mixed	.25	.40	1.00

## BEGONIA

	1/32 Oz.
Carmen (Gracilis) dark bronze foliage, bright rose flowers ..... 1/64 oz. \$2.00	1.00
Christmas Cheer (Semperflorens) crimson	1.00 2.50
Erfordii, rosy carmine	.50 2.00
Luminosa (Gracilis) red	.50 2.00
Radio (Gracilis) extra large, carmine scarlet flowers, green foliage	1.00 3.00

## BROWALLIA

**Speciosa Major.** Flowers the size and color of single violets. For Pot plants and bedding. Sow early Fall for indoor blooming. Feb. and later for outdoors ..... .50 1.25

## CANDYTUFT

	Pkt.	Oz.
Giant Hyacinth Flowered white	.25	.75
Umbellata. Pink, Rose, Lavender	.15	.40

## CALCEOLARIA

ONE OF OUR PET SPECIALTIES. THE FOREMOST CALCEOLARIA GROWERS USE OUR SEED.

Hybrida Grandiflora	\$1.00
Hybrida Multiflora Nana. Smaller flowers than Grandiflora and Dwarf, but the amount is unsurpassed, and the colors more brilliant	1.00
Multiflora Nana, Golden Tiger. Golden Yellow flowers, freckled with dark brown dots	1.00
Nana Compacta, Indian Prince. Rich dark scarlet with orange cast	1.00

● The Cineraria and Calceolaria Seed that we had from you last year were the finest that we have ever grown.

G. VAN BOCHOVE & BRO., Kalamazoo, Mich.

## CALENDULA

	Pkt.	1/4 Oz.	Oz.
Ball's Apricot. Gold, Orange Improved Masterpiece. Long stemmed orange with dark center	\$.50	\$.75	\$2.50
Sunshine, or (Chrysantha) Clear light yellow, globular form	.50	.75	2.50
Sensation. Bright orange, scarlet sheen	.35	.65	2.00

## CELOSIA

**Spicata.** Grows three feet, freely produces slender silver plumes, 4 inches long, 1/2 inch in diameter, with bright carmine tip .50  
**\*Cristata.** Golden yellow ..... .35  
**\*Empress.** Deep scarlet ..... .35  
 \*Excellent for summer pot plants.

## CENTAUREA

Cyanus Blue Special. Deep blue, large flowers	.20	.50
Cyanus Double Blue and Rose	.15	.40
Gymnocarpa (Dusty Miller)	.15	.50
Imperialis (Sweet Sultan) Double Thistle type	.20	.50



Cineraria

## CINERARIA

**Cremer's Prize Strain.** Still the favorite strain. Small flowers, small foliage that is wilt proof, tremendous head of flowers of the brightest colors like the Grandiflora, 1/16 oz. \$8.00; 1/32 oz. \$4.50 1.50  
**Hybrida Grandiflora.** Semi Dwarf Mixed 1.00  
**Multiflora Nana (Potsdam)** ..... 1.00

## CLARKIA ELEGANS

Vesuvius. Fiery scarlet and rose	\$.15	\$.60
Salmon Queen	.15	.60

## COSMOS

Klondyke (Orange Flare) .....	.25	.50	1.50
Double Extra Early Flowering, Crested	.35		2.00
Single Mammoth Early Flowering ..	.15		.40
Giant Lady Lenox. Late .....	.15		.25

All above in Pink, White, Crimson, or Mixed.

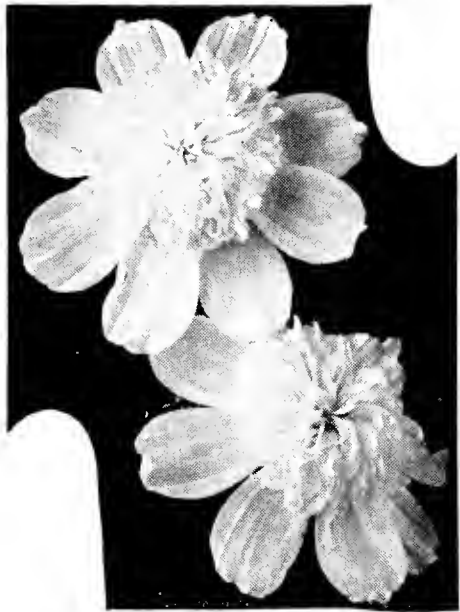


Clarkia

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# S. S. S. SEED SPECIALTIES



Cosmos—Early Crested White

## CYCLAMEN SEED (Binnewies Strain)

WE ARE STILL LEADING THE PARADE AS THE LARGEST DISTRIBUTOR OF THE BEST CYCLAMEN SEED OBTAINABLE.

	100	1000
Salmon, Dark (Perle of Zehlendorf or Glory of Wandsbek) .....	\$1.50	\$12.00
Salmon, Light (Rose of Zehlendorf or Rose of Wandsbek) .....	1.50	12.00
Salmon Scarlet. (America Imp.) .....	2.00	16.00
New Salmon Improved .....	1.50	13.00
Bonfire. Brilliant Salmon .....	2.00	15.00
Orange Beauty. Orange vermillion, very fine..	2.25	17.00
Pink Pearl. Novelty Salmon Pink .....	2.25	17.00
Mozart. Deep pink .....	2.25	17.00
Salmon Rose Improved .....	1.50	12.00
Morning Red .....	1.50	12.00
Saffron Red. Silver edged .....	1.50	13.00
Striata. Mixed .....	1.50	12.00
New Ruffled. Assorted colors .....	2.50	20.00
Rokoko Erecta .....	1.50	12.00
Lavender, Saffron Red, Bright Red, Dark Red, Pure Rose, White with Carmine Eye, Pure White, Rose of Marienthal (soft rose with carmine eye) each at .....	1.25	10.00

250 of a variety at thousand rate. Write for price on 5,000 or more



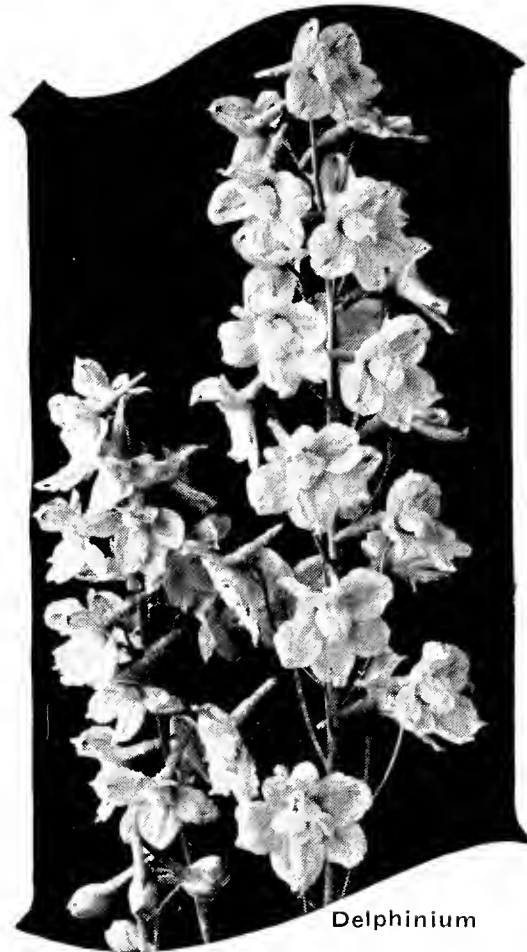
Cyclamen

## DAHLIA

**New Coltness Hybrids.** Ideal for Pot plants, bedding, baskets, etc. Dwarf single flowers of the most brilliant shades; blooms a few months after sowing .....

Pkt. 1/4 Oz. Oz.

\$.50 \$.85 \$1.50



Delphinium

## DAISY (Bellis Perennis)

	Pkt.	1/4 Oz.	Oz.
Montrosa. Pink, White, Red, Mixed ....	.35	.60	2.00

## DELPHINIUM

Belladonna Imp. Light turquoise blue. The finest strain of Belladonna on the market .....	1.00	4.00
Bellamosa. Dark Blue .....	.50	2.00
Wrexham Hollyhock Strain. Best of the Giant Hybrids .....	1.00	5.00

## DIDISCUS (Lace Flower)

Coerulea. Blue .....	.25	.40	1.00
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## DRACAENA

Indivisa .....	1/4 pound	\$1.00	.15	.40
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## EXACUM AFFINE

A most useful and charming indoor pot plant. A profusion of small light blue fragrant flowers with yellow centers. Put 2 plants in a pot. It is happiest in a cool temperature with a minimum of shade .....

1.00

## GLOXINIA

**Velvet Crimson.** A superior strain in a most popular color. Leaves not so brittle as other varieties .....

2.00

## GYPSOPHILA

Elegans Alba Grandiflora .....	1/4 lb.	\$.60	.15	.25
Bristol Fairy (See plants) .....				

## KALANCHOE

**Globulifera Var. Coccinea.** Scarlet Bouvardia-like flowers that will keep for two months. Can be had in flower for Christmas .....

1.00



Gypsophila

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# S. S. S. SEED SPECIALTIES

## LARKSPUR

Pkt. 1/4 Oz. Oz.

Double Giant Imperial, or Improved Up-Right: Blue Spire (Oxford Blue), White Spire, Lilac Spire, Peach Blossom, and Exquisite (salmon) .....	.25	.40	1.25
Mixed .....	.25	.35	1.00
Tall Double Stock Flowered: Newport Pink (Lustrous Carmine), Dark Blue and White .....	.25		.75

## LEPTOSYNE

Stillmani. Excellent Golden Yellow Cut flower on 18 inch stems. Blooms in six weeks .....	.25		.75
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## LOBELIA

Crystal Palace Compacta .....	\$ .25		\$2.00
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## MARIGOLD

### DWARF FRENCH

Robert Beist. Large velvety reddish brown flower, small golden center .....	.15		.50
Signata Pumila. Golden single flowers in profusion. Fine for edging .....	.15		.60
Legion of Honor. (Little Brownie) .....	.15		.40

### TALL AFRICAN

All-Double Lemon and Orange .....	.30	.50	1.25
Guinea Gold. Brilliant Orange with long loose petals. Semi Double .....	.25	.35	1.00

### LIEB'S WINTER FLOWERING

.60

## MIGNONETTE

S.S.S. Selected Giant Greenhouse .....	1.00	2.00	6.00
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## MYOSOTIS (Forget-me-not)

Early Bluebird. Beautiful for Winter cutting .....	.50	1.00	3.50
Palustris. Everblooming deep blue, dwarf .....	.25		1.50
Alpestris Victoria. Dwarf Globular blue .....	.25		1.25



## NASTURTIUM

Double large flowering, sweet scented			
Golden Gleam .....	.15		.25
Scarlet Gleam .....	.35	.50	1.50

## NEMESIA

Nana Compacta			
Mixed .....			.40

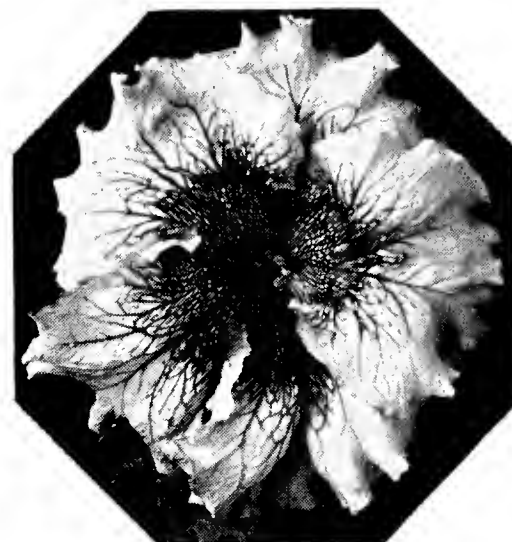
## PANSY

**S.S.S. Jumbo Exhibition Strain.** A top strain having enormous flowers in a well balanced range of the most brilliant colors on long stems. An exceedingly fine strain for the greenhouses. 1/8 oz. .... 3.50 6.00 18.00

**S.S.S. Rainbow Giants.** An opportunity for your customers to buy something better. An excellent chance to overcome ridiculously low competition on Pansies sold by the basket. Sell them by the dozen.

An exceptionally fine assortment of colors including all the odd bronzes and showiest shades. Produces huge flowers most freely. 4 ozs. \$40.00. 1/8 oz. .... 2.50 4.00 12.00

**S.S.S. Florists Prize Mixture.** The old standby for those who want fine Pansies. Continually being reselected and improved. 4 ozs. \$25.00 .... 1.25 2.00 7.00



Petunia—Improved Dwarf Giants of California

## PETUNIA

Pkt. 1/4 Oz. Oz.

<b>Martha Washington, Frilled Nana Compacta.</b> About 9 inches high, forming a ball of ruffled individual blooms about 3 inches in diameter. Edges of blush pink, the center portion strongly veined with rich wine red, deepening to dark violet in the throat. The plant in its entirety is pleasantly unique, strongly resembling a Pelargonium. It blooms true to color and is a fine Novelty for borders, bedding, pots or window boxes. 1/32 oz. \$2.00 .....	1.00
<b>Victorious, Dwarf "All Double". Giant Fringed Mixed.</b> This strain has come through with flying colors. Produces just what the description implies: 100% All-double flowers. 3 pkts. \$5.00 .....	2.00

Pkt. 1/32 Oz. Oz.

## GIANT FLOWERING SINGLE

Improved Dwarf Giants of California ..	\$1.00	\$3.00
Ruffled Monsters .....	1.00	2.00
Diener's Giant Pink Glory (No. 14) .....	.50	
Scarlet Beauty. Fringed .....	1.00	1.50
White Beauty. Fringed .....	1.00	1.50
Elk's Pride. Velvety Purple, plain edge ..	1.00	1.50
White Cloud. Pure White blooms, 3 to 3 1/2" in diameter, 12" short .....	1.00	3.00

## SMALL FLOWERING SINGLE

Balcony Blue 1/16 oz. \$5.00 .....	.25	
Balcony White, 1/16 oz. \$5.00 .....	.25	
Heavenly Blue, 1/4 oz. \$1.50 .....	.50	
Inimitable. Violet and White striped 1/4 oz. \$1.25 .....	.25	
Rosy Morn Improved. Pink, White Throat ..	.50	2.50
Rose of Heaven. Clear Pink .....	.50	1.75
<b>GIANT DOUBLE FRINGED.</b> Fine mixed ..	1.00	

## PHLOX DRUMONDII

1/4 Oz.

Grandiflora, finest mixed (for pots) ..	.15	.35	1.00
Nana Compacta, Dwarf Mixed (for bedding) .....	.35	.50	1.80

## POPPY (Iceland)

El Monte. An Enchanting Tangerine Orange that can be brought into flower from seed in six months .....	.25	.85	2.50
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Phlox Drummondii

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# S. S. S. SEED SPECIALTIES



Statice Sinuata

## PRIMULA

	Pkt.	¼ Oz.	Oz.
<b>Chinensis Fimbriata Giant Mixed</b>			
1/32 oz. \$2.00 .....	1.00		
<b>Erikssoni (Malacoides Improved): New</b>			
Baby. Lavender, Baby Doll, deep pink, frilled. Mixed. 1/64 oz. \$5.00 .....	1.00		
<b>Obconica: Alba, Apple Blossom, Atro-sanguinea, (dark red), Coerulea (blue), Hamburger Rose, Mueller's Rose (dark) Mohnstein's Red (Kermesina) 1/32 oz. \$5.</b>	1.00		

## SALPIGLOSSIS

<b>Emperor. Choice Mixed</b> .....	.25	1.00
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## SALVIA

<b>America (Globe of Fire)</b> .....	.50	.80	3.00
<b>Bonfire (Clara Bedman)</b> .....	.40	.50	1.75
<b>Fireball. Dwarf, early</b> .....	.50	.60	2.00
<b>Farinacea. Bright light blue</b> .....	.25	.40	1.50

## SCABIOSA

<b>S.S.S. Special Mixture</b> .....	.15	.50
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## SCHIZANTHUS

<b>Wisetonensis Mixed</b> .....	.25	.75
<b>Compacta Mixed (12-14") A fine pot plant</b> .....	.50	

## SMILAX

<b>Smilax</b> .....	.15	.50
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## SNAPDRAGON (See Antirrhinum)

## SOLANUM (Cleveland Cherry)

<b>Masterpiece (Hlavaceks) More compact and fruitful than the old type</b> .....	.35	.50	1.25
<b>Birds Eye Pepper</b> .....	.35	.60	2.00

## STATICE

<b>Sinuata, True Blue. (Extra deep) lb. \$2.50</b> .....	.15	.30
<b>Sinuata White, lb. \$2.00</b> .....	.15	.25
<b>Suworowi, (Russian Rat Tail) Bright Rose, lb. \$8.00</b> .....	.25	.80

## STOCKS

	Pkt.	¼ Oz.	Oz.
<b>Double Giant Excelsior. Improved Column type. Non lateral branching. Crimson, Light Blue, Purple, Rose, Ruby, Silvery Lilac, White, Chamois</b> .....	1.00	3.00	10.00
<b>Giant Imperial Bismarck Imp. White, Flesh, Rose, Lavender, Purple, Chamois, Blood Red, Golden Ball</b> .....	.35	1.00	3.50
<b>Giant Perfection, Double Perpetual Branching. (Cut and Come again) Sky Blue, Lilac, Rose, White</b> .....	.35	.75	2.50
<b>Large Flowering, Dwarf. Ten Weeks. Mixed</b> .....	.20	.50	1.50

## SWEET PEAS

### EARLY OR WINTER FLOWERING

New and Better Varieties  
the Progressive  
Growers Should Have

4 Ozs. or more of one variety at Pound Rate. Less than one-quarter pound at ounce rate. Ask for special price on quantity orders.

	Oz.	4 Oz.	Lb.
<b>White Twin.</b> A really new innovation in Sweet Peas. Instead of one stem being produced at a node, there are two and sometimes three perfect stems, each bearing three or four large flowers. The blooms are pure white and start to flower three weeks earlier than any other Winter Flowering variety. White Twin is well worth growing ...	\$2.00	\$7.50	\$20.00
<b>Shirley Temple.</b> Considered by many the most beautiful Sweet Pea ever introduced. A beautiful soft rose pink with frilled, and fluted flowers. The largest blooms we have ever seen on any Sweet Pea, with four on each stem. Shirley Temple was the most appropriate name which could be found for this charming and dainty variety ....	2.00	7.50	20.00
<b>Early Boon.</b> A glorious deep salmon pink on light cream ground. The flowers are bold and beautifully frilled. The stems are very long, usually carrying four fine blossoms .....	2.00	7.20	20.00
<b>Alameda.</b> Deep Rose Pink, white ground	\$ .35	\$1.00	\$3.50
<b>All White.</b> Large waved white .....	.35	1.00	3.50
<b>American Beauty.</b> Rich crimson rose, white ground .....	.35	1.00	3.50
<b>Amethyst.</b> Royal Purple .....	.35	1.00	3.50
<b>Annie Laurie.</b> Richest tone of pure rose pink .....	.35	1.00	3.50
<b>Apollo.</b> Large soft salmon pink .....	.35	1.00	3.50
<b>Ball Blue</b> .....	.35	1.00	3.50
<b>Ball Orange</b> .....	.40	1.25	4.25
<b>Ball Rose Imp.</b> .....	.35	1.40	3.50
<b>Blanche Ferry Imp. (Christmas Pink)</b> ..	.35	1.00	3.50
<b>Blue Bird</b> .....	.35	1.00	3.50
<b>Blue Bonnet.</b> Extra large fine deep blue	.35	1.00	3.50
<b>Burpee's Lavender.</b> Wisteria .....	.40	1.20	4.00

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## S. S. S. SEED SPECIALTIES

	Oz.	4 Oz.	Lb.
Burpee's Orange .....	.35	1.00	3.50
Chevalier. Cerise rose .....	.35	1.00	3.50
Edw. Zvolanek. Large Lavender .....	.35	1.00	3.50
Eldorado. Orange .....	.35	.100	3.50
Enchantress. Rose Pink .....	.40	1.25	4.00
Exposition Pink. A knockout under artificial light. Very large wavy and well spaced. Extremely prolific over a long period .....	.50	1.75	6.00
Flamingo. Orange Salmon .....	.35	1.00	3.50
Forty Niner. True Orange, long stems ..	.40	1.35	4.50
Grenadier. Dazzling Scarlet .....	.35	1.00	3.50
Harmony. Lavender .....	.35	1.00	3.50
Hope. Standard black seeded white .....	.40	1.35	4.50
Jeanne Mamitsch. Giant rose pink .....	.35	1.00	3.50
Laddie. Enormous rose pink on white ground .....	.35	1.00	3.50
Lavanda. Finest pure clear Lavender Extremely large and waved. Perfectly spaced on long stout stems .....	.50	1.75	6.00
Madonna. Pure White, Black Seeded ..	.40	1.25	4.00
Majestic Rose. Immense brilliant deep rose .....	.40	1.25	4.50
Memory. Clear Rose Lavender. Does not fade .....	.50	1.75	6.00
Michigan. Large clear Lavender .....	.35	1.25	3.50
Miss Louise Gude. Brilliant Pink .....	.35	1.25	3.50
Monterey. Clear Geranium Pink, flushed salmon. Deeper toward the white base ..	.50	1.75	6.00
Mrs. Kerr. Mixed Salmon .....	.35	1.00	3.50
Mrs. Chas. Zvolanek. Clear Lavender ....	.40	1.25	4.00
Mrs. Herbert Hoover. Uniform blue ....	.35	1.00	3.50
Pal. Rich rose crimson .....	.40	1.25	4.00
Snowstorm Imp. Pure white .....	.35	1.00	3.50
Snow White .....	.40	1.25	4.00
Sparkle. Clear vivid scarlet, Sunproof ..	.40	1.25	4.00
Success. Deepest rose pink. Strong grower, producing fours on long stems ....	.50	1.75	6.00
Sunray. Brilliant soft Cerise on cream, Orange tint .....	.35	1.00	3.50
Valencia. Bright orange .....	.35	1.00	3.50
Vulcan. Vivid scarlet .....	.35	1.00	3.50
White Harmony .....	.35	1.00	3.50
Zvolanek's Rose Imp. ....	.35	1.00	3.50
Zvolanek's White Rose. Best white for late planting .....	.35	1.00	3.50

### VERBENA

#### GIANT FLOWERING, HYBRIDA GRANDIFLORA

	Pkt.	¼ Oz.	Oz.
Beauty of Oxford. Shades from clear rose pink to rosy red. The brightest Rose Verbena from seed .....	.35	.75	\$2.50

	Pkt.	¼ Oz.	Oz.
Etna. Garnet red with cream eye .....	.25	.50	1.60
Luminosa. Flame pink .....	.25	.50	1.60
Lucifer. Red .....	.25	.50	1.60
Giant Salmon Pink .....	.25	.50	1.60



Verbena

### HYBRIDA

Blue and Purple Shades .....	.25	.35	1.00
Pink and Rose Shades .....	.25	.35	1.00
Defiance. Brilliant Scarlet .....	.25	.35	1.00
Mayflower. Pink ....	.25	.35	1.00
Choice Mixed .....	.25	.35	1.00

### ZINNIAS

#### DAHLIA FLOWERED

Crimson Monarch. Largest and best red..	.25	.40	1.25
Exquisite. Deep rose center, lighter edge	.25	.40	1.25
Giant Attraction. Spectrum Red .....	.25	.40	1.25
Golden State. Orange Yellow .....	.25	.40	1.25
Oriole. Orange and Gold bicolor .....	.25	.40	1.25
Polar Bear. Large pure white .....	.25	.40	1.25
Dream. Lavender Purple .....	.25	.40	1.25
Canary Bird .....	.25	.40	1.25
Old Rose .....	.25	.40	1.25
Scarlet Flame .....	.25	.40	1.25
S.S.S. Prize Mixture .....	.20		.80

#### ELEGANS LILLIPUT (POMPOMS)

Small double flowers, fine for pot plants.

Crimson Gem, Golden Gem, Scarlet Gem, White Gem, Salmon Rose, Mixed .....	.15	.25	.75
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#### CALIFORNIA GIANT, or MAMMOTH

DOUBLE FLOWERED: Rose, Gold, Lavender, Orange, Pink Shades, Scarlet, White, Mixed .....	.15	.25	.75
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#### PUMILA FLOREPLENO. DWARF DOUBLE (Cut and Come again).

Snowball, Bright Scarlet, Golden Orange	.15	.50
Salmon Rose. Particularly fine for cutting	.15	.60
Mixed .....	.15	.40

## S. S. S. BULB SPECIALTIES

### For Immediate and Later Delivery

Less Lilies came into the country last Fall than for some few years past. With business pick-up well under way, better prices are bound to follow.

Our bulbs this year are well graded, firm and clean. There are none better. All of our Lilies are Government inspected, certified to be true to name and free from disease.

**Start Right. Be Sure They Are Marked "S.S.S."**

### LILIUM GIGANTEUM

F.O.B. New York, Philadelphia, Chicago, Atlanta or Louisville. Look for the certificate of inspection on our cases.

April 23, 1935.

● The Giganteum Lilies we got from you were very good, and we did have the flowers just right.

RICHARDSON, THE FLORIST,  
A. W. Richardson, Savannah, Ga.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

# S. S. S. BULB SPECIALTIES

## SOUTHERN—MOUNTAIN GROWN

	Per case
6/8 (400 per case) .....	\$16.00
7/9 (300 per case) Northern only .....	18.00
8/9 (250 per case) .....	17.00
8/10 (225 per case) .....	18.00
9/10 (200 per case) .....	18.00

**NORTHERN GROWN**—add \$1.00 per case.

May 12, 1935.

- We wish to compliment you on the wonderful quality of both Gigs and Erabu furnished us. We had the largest bloom production per bulb from stock furnished us by you last season, that we have had in many years, and all blooms were of exceptionally large size. And we did not find a single diseased bulb in the entire lot.

BAUM'S HOME OF FLOWERS, Inc.  
Karl Baum, Knoxville, Tenn.

## LILIUM ERABU (True Erabu Island Grown)

F.O.B. New York, Chicago, or Camden, S. C.

	Per case
6/8 (400 per case) .....	\$15.00
7/9 (300 per case) .....	16.00
8/10 (225 per case) .....	17.00
9/10 (200 per case) .....	17.00
10/11 (160 per case) .....	18.00
11/13 (120 per case) .....	18.00

Recent years have proven that Erabu too keeps well in cold storage through the season. Since it produces better than other varieties, many now prefer it.

Look for the certificate of inspection on our cases.

May 29, 1935.

- We had the best Easter Lilies we have ever had. More blooms to the plant and less culls.

PEACHTREE FLORIST,  
R. H. Busch, Atlanta, Ga.

## HARDY LILIES

F.O.B. New York or Chicago

Look for the certificate of inspection on our cases.

### LILIUM SPECIOSUM MAGNIFICUM

or RUBRUM

Northern Grown

Ideal for pot plants, cut flowers, corsages or design work. Excellent for growing inside or out.

8/9, (200 per case); 9/11, (130 per case); 11/13, (90 per case)  
\$14.00 per case

### LILIUM SPECIOSUM AURATUM

Per case

8/9 (200 per case) .....

### LILIUM SPECIOSUM AURATUM

PLATYPHYLLUM

8/9 (200 per case), 9/11 (130 per case)  
\$18.50 per case

### LILIUM SPECIOSUM ALBUM

8/9 (200 per case), 9/11 (130 per case)  
\$18.50 per case

### LILIUM TIGRINUM SPLENDENS

Per case

8/9 (200 per case) .....

### LILIUM TIGRINUM FL. PL. (Double)

5/7 (200 per case) .....

## LILIUM REGALE (Myriophyllum)

	100	1000		100	1000
5-6" .....	\$ 6.00	\$ 55.00	9-10" .....	\$17.50	\$165.00
6-7" .....	7.50	70.00	10-11" .....	22.50	215.00
7-8" .....	9.50	90.00	11-12" .....	30.00	290.00
8-9" .....	12.50	110.00	12-14" .....	50.00	

## LILY-OF-THE-VALLEY

The supply of the best grade Cold Storage Valley is almost gone. Our stock of unsold Pips is very limited,—but unusually fine. First come, first served.

From cold storage

250—\$10.00 500—\$20.00 1000—\$38.00

New Crop Valley,—Sorry, sold out for this year. Next season place your order early.

## CANNAS

Strong, plump 2-3 eye roots.

A few of the outstanding varieties. Can supply any others desired.

	100	1000
City of Portland. 3½ Ft. glowing pink .....	\$5.00	\$45.00
Mrs. Alfred Conard. 4" Salmon pink .....	5.00	45.00
King Midas. Yellow, green foliage, 4 Ft. ....	3.00	27.50
Yellow King Humbert. 4 Ft. like Humbert but golden yellow .....	3.00	27.50
Florence Vaughan. 4 Ft. golden yellow, dotted crimson .....	3.00	22.50
Eureka. 4 Ft. best white .....	3.00	27.50
Ambassador. 4 Ft. immense flowers, rich cherry red, bronze foliage .....	3.00	27.50
King Humbert. 4 Ft. Orange scarlet, bronze foliage .....	3.00	27.50
The President. 4 Ft. Rich scarlet, best red ..	3.00	27.50
Wintzer's Colossal. 5 Ft. vivid scarlet, enormous flowers .....	3.00	27.50

## GLADIOLUS

F.O.B. New York

Clean healthy bulbs, free from disease and thrip. The kind that produces the results you want again next year.

\* Considered best for forcing.

Less than 250 of a variety, 10% higher

	Price per 1000	
	1st Size	2nd Size
	1½" up	1¼-1½"
*Albania. (E). Popular pure white .....	\$16.00	\$13.00
*Apricot Glow. (E). Tall apricot .....	16.00	13.00
*Berty Snow. (EM). Exhibition, Lavender pink .....	22.00	18.00
Betty Nuthall (L). Orange Pink .....	16.00	13.00
Carmen Sylva. (M). Snow white, pencil lilac .....	18.00	15.00
*Dr. F. E. Bennett. (EM). Fine scarlet, large flowers .....	20.00	17.00
Elizabeth Swartley. (E). Salmon Rose....	20.00	17.00
*Ethelyn. (E). Tall orange yellow, Grandiflora Prim. ....	17.00	14.00
Flaming Sword. (E). Tall red, many flowers .....	15.00	12.00
*Giant Nymph. (E). Excellent large light pink .....	16.00	13.00
*Gold Eagle. (E). Yellow, ruffled, Grandiflora Prim. ....	15.00	12.00
Golden Dream. (M). Finest large deep yellow .....	15.00	12.00
*Halley. (E). Strawberry pink .....	15.00	12.00
*Helga. (E). Salmon Rose .....	16.00	13.00

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

# S. S. S. BULB SPECIALTIES

	Price per 1000	
	1st Size	2nd Size
	1 1/2" up	1 1/4-1 1/2"
Joe Coleman. (EM). Large ruffled rich red	16.00	13.00
*Los Angeles. (E). Tall grenadine pink	15.00	12.00
*Marnia. (E). Orange shaded salmon. Glorified Tiplady	16.00	13.00
Mary Pickford. (E). Delicate cream white	16.00	13.00
Mrs. Dr. Norton. (M). LaFrance Pink, large	16.00	13.00
Mrs. Francis King. (EM). Scarlet	15.00	12.00
Mrs. F. C. Peters. (M). Beautiful Lilac	16.00	13.00
*Mrs. Frank Pendleton. (EM). Rose pink, carmine blotch	15.00	12.00
Mrs. Leon Douglas. (M). Giant Salmon rose, striped scarlet	16.00	13.00
Mrs. P. W. Sisson. (M). Large, soft pink	18.00	15.00
*Orange Queen. (E). Apricot orange	15.00	12.00
Peace. (L). Large white	15.00	12.00
*Picardy. (EM). The finest commercial Gladiolus grown. Delicate apricot pink, extremely large, ruffled, with heavy wax-like substance	28.00	20.00
Pink Peace. (L). Orchid pink, shaded Lavender	20.00	17.00
Pride of Wanakah. Large deep lavender-rose	16.00	13.00
*Primrose Princess. (E). Large yellow, many flowers open at once	20.00	17.00
Princely. (M). Pure white	20.00	17.00
*Souvenir. (E). Deep yellow Prim.	15.00	12.00
*Virginia. (E). Deep scarlet	16.00	13.00
W. H. Phipps. (L). Rose salmon, speckled with ruby	18.00	15.00
*Wilbrinck. (E). Light pink, sport of Halley	15.00	12.00
Florist Mixture. Named varieties blended to an even assortment of color	14.00	11.00

E—Early; EM—Early Midseason; M—Midseason; LM—Late Midseason; L—Late.

Any sizes of any varieties, whether listed or not, gladly quoted on request.

## AMARYLLIS

### S.S.S. PRIZE FORCING STOCK—FOR EASTER OR LATER.

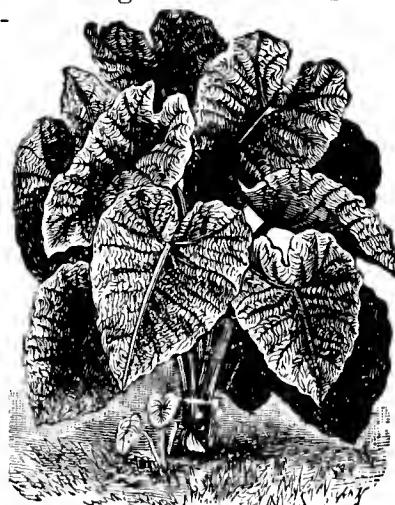
A new exhibition strain that can be timed to bloom, as you would Lilies. Different from any other Amaryllis, we have known to date. The flowers are huge and more abundant even though this strain produces a smaller bulb.

- Solid red
- White with pink markings
- White with light red markings
- Red with white markings
- White with heavy red markings
- White with small pink veins

\$6.00 per dozen

\$50.00 per hundred

#### Giant American Hybrids



Caladium Esculentum

	100	1000
2 1/2-3"	\$18.00	\$165.00
3-3 1/2"	24.00	225.00
3 1/2-4"	30.00	275.00

### CALADIUM ESCULENTUM (Elephants Ear)

5-7"	\$ 2.00 \$ 17.50
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	100	1000
7-9"	3.00	27.50
9-11"	6.00	50.00
11-13"	12.00	100.00
13-15"	18.00	165.00

## FANCY LEAVED CALADIUMS

### "SOMETHING BETTER" FOR THE FLORISTS WHO CARE.

Fine bulbs of exhibition varieties, well ripened and carefully selected from the best strains.

#### Exhibition Blue Ribbon Hybrids

Named varieties or Mixed	\$10.00	\$90.00
Florists Choice Mixed	9.00	75.00

## GLORIOSA ROTHSCILDIANA

### A GORGEOUS NOVELTY.

The flowers strongly resemble Speciosum Lily.

The profusion of brilliant yellow and red flowers compensates for their smaller size. Can be had in flower for Christmas, as well as through the year. Requires 3 to 4 months to bloom.

Grows taller than Speciosum and requires a bit higher temperature.

Large (Tubers) \$50.00 per 100 Mammoth \$60.00 per 100

## GLOXINIAS

### Named varieties, separate colors, or mixed.

2" up	\$20.00	\$185.00
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## BEGONIAS, TUBEROUS ROOTED

These new improved types of "Old Timers" are sharing the fad for old things that are beautiful. Get into the limelight. Just hits the spot for Mother's Day, or later.

### Giant Single, Double, Frilled, Crested or Trailing. Best Separate colors or Mixed.

2" up	12.00	115.00
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## TUBEROSES

### Dwarf Pearl Excelsior.

No. 1, 4-6"	\$ 2.50	\$ 22.50
No. 2, 3-4"	2.00	10.00
Variegated. 3 1/2-6 1/2"	3.00	25.00
Albino 3 1/2-6 1/2"	3.00	25.00

## ISMENE CALATHINA

### (Peruvian Daffodil)

Fine cut flowers during the Summer. An abundance of pure white, waxy, fragrant blooms, resembling Amaryllis.

Large bulbs \$12.00 \$100.00

## DIELYTRA SPECTABILIS (Bleeding Heart)

Place in cold storage until Spring. Forces in three weeks.  
\$2.50 per doz. \$17.50 per 100.

## SPIRAEA (Astilbe)

Queen Alexandra. Lilac.

America. Lilac rose.

Princess Mary. Deep rose pink.

Peach Blossom.

Gloria Superba. Clear rose pink.

\$22.50 per 100 \$210.00 per 1000

IRIS, Peonies, Rock Plants and other perennials, Spring or Fall delivery.

### GET OUR ELABORATE AND COMPLETE CATALOG.

A fine "bag of tricks" for the wide-awake retailer. This is more than just a circular, so is sent only to those really interested in making money on Perennials.

We will mail this fine catalogue only on request.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

# S. S. S. PLANT SPECIALTIES

## CARNATIONS

### NEW VARIETIES

All Varieties—Except Where Noted. 250 at 1000 Rate.

Again introducing some British varieties of outstanding merit, that promise to stay in that classification for some years to come.

Last year's introductions are measuring up to our fondest hopes.

Results of the first year have stimulated the demand far beyond expectations, and the future for these new comers is brighter than ever.

If you grow Carnations, some day you will buy them. Why not now?

Get them before they become standard. Enjoy the publicity and price that novelties command.

**Purity.** A giant pure white, the size of Laddie, having all other characteristics of Ivory (one of its parents) including productivity. In spite of the price, a surprisingly large quantity is being sold.

\$12.00 per doz. \$90.00 per 100.

**Dichling.** A rich luminous shade of Dark Pink. Free from Magenta. Deep rounded flower of perfect form and good size. Magnificent habit of growth. Makes a bushy plant. Very free and healthy. Long erect stems with perfect calyx. A worthy variety, to fill all demands for a real good Dark Pink Carnation, and one which will be widely grown. On test as a cut flower, Dichling has lasted twenty days in a fresh state.

**Guy Allwood.** Delightful Salmon Pink of Laddie shade, but richer in tone during Spring and Summer. A superior variety to Laddie in color, freedom of flower, ease of propagation and perfume. Guy Allwood, producing as it does, two flowers to one of Laddie's, is undoubtedly the best variety in its color class today.

**Dairy Maid.** White ground, heavily striped pink toward the edge of petals; a charming coloring. The flowers are large and full, with rich fragrance. The growth is exceptionally robust, healthy, and free flowering. In Dairy Maid we have the finest variety of similar colorings. It seems faultless and is a pleasure to cultivate. A good keeper and a grand show variety.

All above \$30.00 per 100, \$250.00 per 1000

### Last Year's British Introductions

**Robert Allwood.** A scarlet of large size and excellent form. A very strong habit of growth with erect stems, and calyx that never bursts. Vivid scarlet during the four seasons of the year, and a good keeper.

**Dimity.** White, variegated deep claret. This is an Eldora seedling, having the strength, constitution and ease of cultivation of its parent. A heavy producer of good keeping, high class flowers.

**Wivelsfield Claret.** The best in the claret and purple shades. A strong grower, making a large plant with fine flowers and rigid stems. Excellent keeper and a good seller.

All above \$20.00 per 100, \$150.00 per 1000.

### New Introductions

**Peter Fisher** (C. B. Johnson). Exquisite shade of lively pink, (Briarcliff color). A seedling from a white sport of Sophelia, and Ivory. Fringed flowers, 3 to 3½ inches across, perfect throughout the whole season, with non-splitting calyx. A fine keeper, shipper and seller.

The stem is just the right length and has ample

strength to hold the flower gracefully.

Early and free blooming,—a combination in growth of its parents. An excellent grower, clean and easily propagated.

\$12.50 per 100, \$100.00 per 1000

**King Cardinal** (Baur, Steinkamp & Co.). A wonderful red Carnation. A large flower of brilliant deep red color, measuring up to 4 inches, on a strong stem which carries the flower erect. It comes into bloom early, is free and continuous. Splits in this variety are unknown. It makes fine plants in the field and transplants easily, or does very well when grown inside continuously.

King Cardinal is a red carnation the trade is looking for. It has no peer in its color. It is being released under Patent with permission to propagate without limit for your own planting.

\$12.00 per 100, \$100.00 per 1000.

**Greatheart** (Stephen E. Shaw). A deep rose pink, (Ward shade) of exceptional size and quality. It is without question the largest Carnation ever offered. It has a lively glowing color, beautiful in any light. Flowers are of consistently perfect form, of uniform large size, reaching to 4½" in diameter and better. Buds are large and open up to form a strong perfect calyx, holding its petals to best advantage, with practically no splits. The strong stiff stems are in keeping with the rest of the flower.

It always attracts much attention wherever shown, and never fails to win highest honors. Greatheart will constantly produce quality flowers without cropping, way into hot Summer.

Greatheart was a 1928 Seedling and has been thoroughly tested for several years. It always commands an extra price in the market.

Released under patent, but not restricted for your own propagating.

\$20.00 per 100, \$150.00 per 1000.

No Shipment Under 100. 500 at Thousand Rate

**Pirate Gold** (Theo. Hengstenberg & Sons). A beautiful novelty under any light. A deep golden yellow, flecked with a variegation of blood red. All that could be desired in a Carnation exists in Pirate Gold. (No restrictions.)

\$12.00 per 100, \$100.00 per 1000.

**Aida** (The Wm. Sim Carnation Co.) A salmon Pink Seedling of 1932. Although the flowers are very large, they are carried on exceedingly strong stems. The plants are large and vigorous, and the variety blooms continuously without splitting. Ships well, keeps well and is very popular with the retail florist.

**Atlantis** (The Wm. Sim Carnation Co.). Also 1932 seedling. Hermosa Pink. Non-splitting. It blooms early and continuously, producing an abundance of lovely flowers.

**White My Love** (Wm. Sim Carnation Co.) A pure white sport of My Love, having all the characteristics of the parent plant.

All above \$15.00 per 100, \$125.00 per 1000.

**Marshall** (Edw. Winkler). A free blooming pure white of medium size. It blooms with good length of stem from the start. Not subject to blight. No restrictions.

\$12.00 per 100, \$100.00 per 1000.

**Snowwhite** (Winfield S. Kircher). A 1928 Seedling. Produces early and continuously on strong straight stems of good length from the first of the season. Flowers large and perfect in form. Cuttings root easily. Does not split. Splendid field plant. Easily benched. Every break a flower shoot.

\$12.00 per 100, \$100.00 per 1000.

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# S. S. S. PLANT SPECIALTIES

## Standard Varieties

250 or more of a variety at the 1000 rate.

### WHITE

	100	1000
Patrician .....	\$ 5.00	\$ 40.00
Joan Marie. Three years on the market and going over bigger than ever .....	10.00	80.00
Improved Matchless .....	7.50	60.00
White Marjorie (grow 52° to 56°) .....	10.00	90.00
Ivory .....	5.00	40.00
Ocean Spray .....	7.50	60.00

### LIGHT PINK

Virginia. Introduced last year and making good in a big way. You will make no mistake in getting some .....	10.00	90.00
Fairy Queen .....	5.00	40.00
Laddie .....	10.00	90.00
Mina Brenner .....	7.50	60.00
Salmon Spectrum .....	6.00	50.00
Light Pink Abundance .....	12.00	100.00
Triumph .....	10.00	90.00

### DARK PINK

Pink Abundance .....	5.00	40.00
Sophelia .....	5.00	40.00
My Love .....	7.50	60.00
Vivian .....	8.00	75.00
Pink Eldora .....	5.00	40.00
Boston Ward .....	5.00	40.00
Rose Charm. (Baur Steinkamp & Co.) .....	12.00	100.00

## RED

Spectrum Supreme .....	5.00	40.00
Wildfire .....	7.00	60.00
Satellite .....	7.00	60.00
Scarlet Monarch .....	8.00	75.00
Woburn. (Maroon) .....	8.00	75.00
Illuminator. (Cerise) .....	6.00	50.00

## YELLOW

Maine Sunshine .....	8.00	75.00
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## VARIEGATED

Chief Kokomo. Apricot, cerise penciling ....	12.00	100.00
Bonanza. Deep yellow, red variegation .....	7.50	60.00
Golden Wonder. Delicate clear yellow, pink striped .....	8.00	75.00
Eldora. White, pink variegation .....	5.00	45.00
Mrs. Margaret Beuerlein. Large white, pink variegation .....	5.00	40.00
Opal. Purple on white .....	12.00	100.00

Prices on unlisted varieties on request.

● AVOID GRAY HAIR. In over thirty years of growing plants under glass, and using many kinds of insecticides, HITOX is absolutely the best I have tried. Its work on Red Spider is wonderful. If I could have found such a killer years ago, I would not have so many gray hairs now.

A. R. PAINE, Baldwinsville, Mass.

# CHRYSANTHEMUMS

## S. S. S. Certified Stock

A condensed representative list, from which the average grower can confidently choose his requirements. All are **proven** varieties, considering **health** and **vigor of growth**, **quality** and **size of flowers**, and **acceptance of the buying public**.

However, we have a complete 'Mum list available for the asking.

**Start right.—Plant S.S.S. Certified Stock. Strong, clean and healthy cuttings, well rooted, of even size when you want them—if you place your order with S. S. S. & Co. Please place it early. We will both be better pleased. DON'T BUY CHEAP STOCK. IT'S TOO EXPENSIVE.**

## CHRYSANTHEMUMS AND POMPONS

### New Varieties

**Yellow Ambassador—Mum.** Yellow sport from Ambassador. The worth of its parent being well known should assure its popularity.

\$12.00 per 100, \$100.00 per 1000.

**Glow—(Seedling 53-32).** A real "quality" Pompon, that sells on sight. Glowing orange with deep reddish orange center. The flower is about 2 inches across, perfect rounded form, carried several to a spray and well placed, so that each flower appears to advantage. Growth, wiry and erect. Production, good for a fancy Pompon. Keeping qualities, excellent. Ready to cut Thanksgiving. Can be grown cool for mid-December cutting. Spaced 7" x 7", it is a money maker. Height 3½ to 4 feet.

C. S. A. Silver Medal, highest award for Seedling Pompons, and Silver Medal Special Class for most distinct and meritorious novelty, at Detroit, 1935.

\$15.00 per 100, \$125.00 per 1000

**Buttercup—(Seedling 111-33-CK) Pompon.** Not just another

yellow. The best yellow yet introduced for late December. Large flowers 2½ to 3" across—good form and produced in branching sprays. Color, pure buttercup yellow. Growth, strong and healthy. 4 Ft. Fine keeping qualities. It will prove a popular and highly profitable market variety. Ships well, grows and propagates freely. Plant 8" x 8". Matures December 5th.

\$15.00 per 100, \$125.00 per 1000

**Tom Pearson.** Late mid-season Spray Pompon. Unusually productive and sturdy habit, carrying well flowered sprays. Color, an intense deep gold. The full center forming an emerald gold cast, producing a very attractive contrast. The flowers possess excellent substance as well as fullness.

\$15.00 per 100, \$125.00 per 1000

**Fez—(Seedling 20-26) Pompon.** A distinct variety, perfect in form and color. A fine chestnut crimson that commands attention on the market. Flowers, small, about 1½" across. Fine in form and arrangement. Growth upright and sturdy. Keeps splendidly and will prove profitable, if you have an outlet that appreciates quality. 3½ to 4 Ft. Matures Nov. 10th.

\$10.00 per 100, \$90.00 per 1000

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# S. S. S. MUM SPECIALTIES

**Beuneta** A large button flowering in late November. Produces rigid well flowered sprays of many bronze flowers tipped with gold. Desirable because it is different from any other variety, coming into bloom at this time. A sturdy grower and good producer.

\$15.00 per 100, \$125.00 per 1000

**Tagoya.** An outstanding single, producing rigid well formed sprays with flowers of excellent substance. Color, a brilliant goya red, overlaid with a rose sheen, forming a brilliant and very attractive combination. Growth very sturdy but somewhat dwarf. Excellent for pot plants. Very productive and does not require disbudding.

C. S. A. Silver Medal for best undissected single for 1935. Admired by all who have seen it. Matures Nov. 1st to 5th.

\$15.00 per 100, \$125.00 per 1000

**Orchid Beauty.** An unusually attractive Anemone. Growth very rigid. Perfect spray formation. Requires no disbudding. Color, an intense orchid with light golden cushion. Matures about Nov. 15th. Distinct from any other Anemone flowering at this time. C. S. A. Silver Medal 1935.

\$15.00 per 100, \$125.00 per 1000

**Yellow Blanche—Anemone.** Yellow sport from Blanche. Like it in every respect except color.

\$12.00 per 100, \$100.00 per 1000

**Red Rolinda—Anemone.** Red sport of Rolinda and identical to it, except color, which is scarlet crimson. The merits of Rolinda are well known and this color is a pleasant contribution.

\$12.00 per 100, \$100.00 per 1000

**Yellow Rolinda—Anemone.** A deep golden yellow, sport of Rolinda. Fine in spray or disbudded.

\$12.00 per 100, \$100.00 per 1000

**Early White Garza Supreme—Anemone.** As the name implies, this variety blooms much earlier than Garza Supreme, and contrary to it's parent, they bloom at one time instead of extending over a period of a month or more, making it possible to clean off the bench at Thanksgiving time.

The flowers are pure white, and a heavy producer.

We do not hesitate to recommend this variety very highly.

\$12.00 per 100, \$100.00 per 1000

## Recent Introductions

Listed in order of blooming.

	Ht.	Select Bud	Matures	100	1000
<b>Golden Tints.</b> Bright yellow	S.	Aug. 5-25	Oct. 10	\$5.00	\$40.00
<b>Apricot Queen.</b> Orange	S.	Sept. 5	Oct. 25	10.00	90.00
<b>Evening Glow.</b> Yellow	M.	Sept. 10	Oct. 25	10.00	90.00
<b>Good News.</b> Yellow, sport of Detroit News	M.	Aug. 30	Oct. 25	6.00	50.00
<b>Mrs. Henry R. Rea.</b> White	M.	Sept. 1	Oct. 25	10.00	90.00
<b>Mrs. Helen K. Johnson.</b> Dark yellow	T.	Aug. 20	Oct. 28	5.00	40.00
<b>Evening Star.</b> Pink	T.	Sept. 5	Nov. 1	5.00	40.00
<b>Stately White.</b> White	M.	Term.	Nov. 1	6.00	50.00
<b>Mrs. Wm. Thaw, Jr.</b> Yellow	T.	Term.	Nov. 10	6.00	50.00
<b>Mrs. Franklin D. Roosevelt.</b> Bright yellow	T.	Sept. 5-10	Nov. 15	6.00	50.00
<b>Secretary Nehrling.</b> Bright yellow	M.	Aug. 15-20	" 15-20	5.00	40.00
<b>Yellow December Glory.</b> Light yellow	M.	Sept. 30	Dec. 1	10.00	90.00
<b>Grandes.</b> Pink				6.00	50.00

## Standard Varieties

Listed in order of blooming.

S—Short, M—Medium, T—Tall.

†—Suitable for pot plants.

\$3.00 per 100, \$25.00 per 1000.

Ht. Sel. Bud. Matures

### YELLOW

<b>Yellow Frost</b>	S.		Sept.
† <b>Gold Lode</b>	M.	Aug. 25	Oct. 1
<b>Wm. Didden.</b> Sport of Indianola	M.	Aug. 25	Oct. 8
† <b>Golden October</b>	M.	Term.	Oct. 10
<b>Celestra</b>	M.	Term.	Oct. 10
<b>Mrs. H. E. Kidder</b>	M.	Aug. 25	Oct. 25
<b>Citronella</b>	S.	Aug. 31	Oct. 25
<b>Sunglow</b>	M.	Aug. 15	Oct. 25
<b>Coahoma.</b> Bright, large	M.	Term.	Oct. 25
<b>Columbus Dispatch</b>	M.	Sept. 1	Nov. 15
<b>Cardonia.</b> Deep, rich	M.	Term.	Nov. 1-7
† <b>Golden Glory</b>	S.	Aug. 25	Nov. 1
<b>Marie de Petris</b>	S.	Sept 15	Nov. 25
<b>Whittier</b>	M.	Sept. 15	Nov. 15
<b>Yellow Mefo.</b> (Sport of Mefo)	M.	Sept. 15	Nov. 20
<b>Golden Celebration</b>	T.	Sept. 15	Nov. 20
† <b>Friendly Rival</b>	M.	Sept. 10	Thkg.
† <b>Sungold</b>	M.	Sept. 30	Thkg.
<b>Golden Pearson</b>	M.	Sept. 30	Thkg.
<b>Golden Mrs. Ross</b> (Sport of N. T. Ross)	T.	Early Oct.	Nov. 28
<b>Nellie T. Ross</b>	T.	Early Oct.	Nov. 30
<b>Golden Mistletoe</b>	M.	Sept. 30	Dec.

### WHITE

<b>Early Frost</b>	S.		Sept. 12
<b>Smith's Early White</b>	T.	Aug. 10	Oct. 1
† <b>Quaker Maid</b>	M.	Aug. 25	Oct. 5
† <b>Christina.</b> (Sport of Rose Chockard)	S.	Aug. 15	Oct. 20
<b>Ambassador.</b> (Very large)	M.	Term.	Oct. 16-20
<b>White Chief</b>	S.	Term.	Oct. 18
<b>Silver Sheen</b>	M.	Aug. 30	Oct. 20
<b>Snow White</b>	M.	Term.	Nov. 1
† <b>Chieftain</b>	S.	Aug. 31	Nov. 1
<b>Betsy Ross</b>	T.	Aug. 25	Nov. 5
<b>Monument</b>	M.	Sept. 10	Nov. 5-15
† <b>Chas. Rager</b>	M.	Sept. 15	Nov. 10
<b>Mefo</b>	M.	Sept. 15	Nov. 20
<b>Tom Browne</b>	M.	Term.	Nov. 20-30
<b>Chattanooga</b>	M.	Sept. 20	Dec. 1
<b>December Glory</b>	M.	Sept. 30	Dec. 1
<b>Mistletoe Imp.</b>	M.	Sept. 30	Dec.
<b>Smith's Late White</b>	S.	Sept. 30	Dec. 15

### PINK

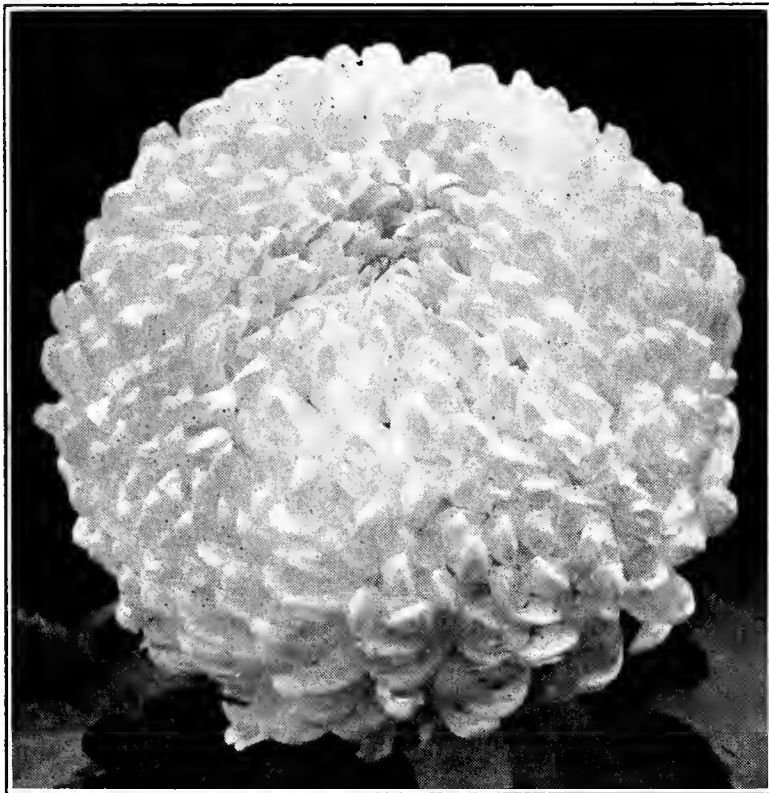
† <b>Lustre</b>	S.	Aug. 25	Oct. 8
<b>Pink Chief</b>	T.	Term.	Oct. 12
<b>Justrite</b>	S.	Term.	Oct. 15
<b>Rose Glory</b>	M.	Term.	Oct. 15-20
<b>Reality</b>	M.	Aug. 5	Oct. 20
† <b>Rose Chockard</b>	S.	Aug. 15	Oct. 20
<b>Pink Delight</b>	T.	Sept. 10	Oct. 25
† <b>J. W. Prince</b> (Pink Chieftain Imp.)	S.	Aug. 30	Nov. 1
<b>Pink Globe</b>	M.	Sept. 20	Nov. 10
<b>Distinction</b>	M.	Term.	Thkg.
<b>Dr. Enguehardt</b>	M.	Sept. 5	Thkg.
<b>Edwin Seidewitz</b>	T.	Sept. 5	Thkg.
† <b>Helen Frick</b>	M.	Sept. 10	Thkg.
† <b>Thanksgiving Pink</b>	S.	Sept. 15	Thkg.
<b>Mistletoe</b>	M.	Sept. 30	Dec.

### BRONZE

<b>Indianola</b>	M.	Aug. 25	Oct. 8
<b>Tints of Gold</b>	M.	Aug. 15	Oct. 10
<b>Detroit News</b>	M.	Aug. 30	Oct. 25

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# S. S. S. MUM SPECIALTIES



Yellow Ambassador

	Ht.	Sel. Bud.	Matures
Mrs. A. J. Stahelin	M.	Term.	Nov. 15
Oakleaf	M.	Sept. 30	Nov. 20-30
Gladys Pearson	M.	Sept. 30	Nov. 20-30
Antique (Mahogany)	M.	Sept. 5	Thkg.
Mistletoe	M.	Sept. 30	Dec.

## RED

†Gov. Green	S.	Aug. 15	Oct. 15
Harvard	M.	Sept. 30	Nov. 30
Garnet King	S.	Sept. 20	Nov. 20-30
Glenview	S.	Sept. 10	Nov. 24
Mohawk Chief	M.	Oct. 1	Nov. 30

## Odd Varieties—Feathery and Threadlike

	Ht.	Select Bud	Matures	100	1000
Patricia Grace. Shell pink	M.		Nov. 10	\$ 10.00	\$90.00
Peggy Ann Hoover. Lavender				10.00	90.00
Pride of Tokyo. Creamy pink. A novelty with odd tubular petals	T.	Aug. 25	Nov. 10	10.00	90.00
Rayonnante. Pale rose pink				10.00	90.00

## Exhibition Varieties

Listed in order of blooming.

John S. Bush. White	M.	Aug. 15	Oct. 15	\$8.00	\$75.00
Grace Sturgis. Wine red, silvery reverse	T.	Aug. 25	Oct. 20	6.00	50.00
Mrs. G. G. Mason. Blood red, golden reverse	M.	Aug. 20	Oct. 25-30	8.00	75.00
Majestic. Clear amber bronze	M.	Aug. 20	Oct. 25	8.00	75.00
Red Majestic. Bronzy red	M.	Aug. 25	Nov. 1	8.00	75.00
Golden Majestic. Bright yellow	M.	Aug. 20	Oct. 25-30	8.00	75.00
LaFrance. Purple	M.	Aug. 15	Oct. 28	6.00	50.00
Dr. J. M. Inglis. Wine Purple amaranth, silver reverse	T.	Aug. 25	Nov. 1	8.00	75.00
Alice Benson. White	M.	2nd crown	Nov. 1	8.00	75.00
J. R. Booth. Yellow	M.	Aug. 15	Nov. 1	8.00	75.00

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	Ht.	Select Bud	Matures	100	1000
Mrs. B. D. Stillman. Apricot Orange	M.	Aug. 20	Nov. 1	8.00	75.00
Mrs. H. S. Firestone. Chamois buff	S.	Aug. 25	Nov. 1	8.00	75.00
Nagirroc. Golden Bronze	M.	Aug. 15	Nov. 1	8.00	75.00
General Pershing. Pink	M.	Aug. 20	Nov. 1	8.00	75.00
Turner. Bronze, Light Bronze	M.	Aug. 25	Nov. 5	6.00	50.00
Turner. Pink (Mrs. J. Leslie Davis)	M.	Aug. 25	Nov. 5	6.00	50.00
Turner, Wm. White	M.	Aug. 25	Nov. 5	6.00	50.00
Turner. Yellow	M.	Aug. 25	Nov. 5	6.00	50.00
W. H. Waite. Bronze	S.	Aug. 15	Nov. 5	6.00	50.00
W. H. Waite Imp. Red	S.	Aug. 15	Nov. 5	6.00	50.00
Carrie Beinecke. Golden Bronze	M.	Aug. 20	Oct. 25-30	8.00	75.00
Earl Kitchener. Bronze	M.	Aug. 20	Nov. 10	8.00	75.00
Mrs. Jules Leeds. Blood Red	S.	Aug. 25	Nov. 10	8.00	75.00
Yellow Pockett. Yellow	M.	Aug. 10	Nov. 1-15	8.00	75.00
Thos. W. Pockett. Pink	M.	Aug. 10	Nov. 1-15	8.00	75.00
Louisa Pockett. White	M.	Aug. 10	Nov. 1-15	8.00	75.00

## Pompons

Listed in order of blooming.

### Choice Varieties Recently Introduced

†—Suitable for Pot Plants. \*—Desirable for disbudding.

	Ht.	Type	Matures	100	1000
Rodell Imp. Yellow, large sport of Rodell	S.	Lg. But.	Oct. 20	\$10.00	\$90.00
*Crimson Sheen. Purple amaranth	M.	Large	Oct. 20	5.00	40.00
*Masaka. Yellow	M.	Large	Oct. 20	10.00	90.00
*Azora. Light Pink	T.	Large	Oct. 25	5.00	40.00
Letha. Reddish brown	M.	Sm. But.	Oct. 25	10.00	90.00
Claudette. Yellow	S.	But.	Oct. 30	10.00	90.00
Galva. Bronze, golden reverse	M.	Sm. But.	Oct. 30	10.00	90.00
Zoroka. Yellow, bronze tips	M.	But.	Oct. 30	10.00	90.00
†Onargo. Light bronze, golden reverse	M.	But.	Nov. 1	5.00	40.00
*Thyra. Dark pink	T.	Large	Nov. 1	5.00	40.00
*Fireball. Bright Crimson	T.	Large	Nov. 2	5.00	40.00
High Lights. Fully developed white, salmon eye	T.	But.	Nov. 3	10.00	90.00
*Romola. Soft pink	M.	Large	Nov. 5	10.00	90.00
†Patsy Dowd. Red	S.	But.	Nov. 5	5.00	40.00
†Golden Gimp. Bright yellow	M.	But.	Nov. 5	5.00	40.00
Robin Hood. Rich deep red	M.	But.	Early Nov.	6.00	50.00
Golden Splendor. Bright yellow	M.	But.	Nov. 6	10.00	90.00
La Vera. Pink	M.	Large	Nov. 1-10	6.00	50.00
Brownie. Dark bronze	M.	Sm. But.	Nov. 10	10.00	90.00
Clista. Yellow	S.	Sm. But.	Nov. 10	10.00	90.00
Golden Varsity. Deep yellow	S.	Sm. But.	Nov. 10	7.00	65.00
Sunny Boy. SINGLE, yellow	M.		Nov. 15	7.00	65.00
Princeton. Golden yellow, suffused with orange	M.	Large	Nov. 15	7.00	65.00
†Golden Fringe. Bright yellow	S.	But.	Nov. 20	5.00	40.00
Campfire. Red	T.	Large	Nov. 20	7.00	65.00
Bristolite. Orange bronze	M.	Large	Thkg.	7.00	65.00
Bronze Beauty	M.	Large	Thkg.	7.00	65.00
Valencia. SINGLE, Orchid Pink	T.		Nov. 30	7.00	65.00

# S. S. S. MUM SPECIALTIES

Mrs. N. G. Moore, Pure white, sport of Olivia	Ht. Type M. Large	Matures Dec. 1-10	100 10.00	1000 90.00
Yellow Silver Star	T. Large	Dec. 10	10.00	90.00

## Standard Varieties

\$3.00 per 100, \$25.00 per 1000.

†—Suitable for Pot Plants. \*—Desirable for disbudding.

## YELLOW

	Ht. Type	Matures
Gold Finch. Deep yellow	M. Large	Oct. 20
*Golden Herald	M. Large	Oct. 10-15
†Rodell	S. But.	Oct. 15
Yellow Dot. (Jablonsky, sport of Pink Dot)	M. Large	Oct. 25
Cora Peck Buhl	T. Large	Oct. 25
†Nuggets	S. But.	Oct. 25
Mary Lennon Hall	T. Large	Nov. 1
*Vera Victoria	M. Large	Nov. 1
*Yellow Doty	M. Large	Nov. 1
†Baby	S. Sm. But.	Nov. 10
Varsity	S. But.	Nov. 10
Golden Climax	M. But.	Nov. 15
Arlyn. Bronze yellow	S. Large	Nov. 15
Yellow New York	M. But.	Nov. 15
†*Yuvawn		
†Yellow Fellow	M. Large	Nov. 15
Norrine. Yellow	M. But.	Nov. 25
†*Ball of Gold	M. Large	Nov. 20
*Unalga	M. Large	Nov. 25
Golden Sceptre	T. Lg. But.	Nov. 25
†Big Baby	M. Lg. But.	Thkg.
Gold Tips. Bronze and Gold	M. Large	Thkg.
Modena	M. Lg. But.	Nov. 30
†Lois	M. Large	Thkg. & ltr.
Christmas Gold	M. Sm. But.	Dec. 1
*Gold Coin	M. Large	Dec. 1
†Yuletide	S. Large	Dec. 1

## WHITE

Uvalda	M. Large	Oct. 10
*Silver Ball	M. Large	Oct. 12
†Irene	S. But.	Oct. 15-20
Snowcloud	M. Large	Oct. 15
Minong	S. But.	Oct. 20-25
†Mary Pickford	S. But.	Nov. 1
*Sea Gull	M. Large	Nov. 1
*White Doty	M. Large	Nov. 1
Elora	T. Large	Nov. 1-10
*Crystal White	T. Large	Nov. 10
Chicago Pearl	M. Large	Nov. 15
Cordova	M. Large	Thkg.
†Yuletide	S. Large	Dec. 1
Royal Queen	M. Large	Dec. 5
Silver Star	M. Large	Dec. 15

## PINK

†Jewel	S. But.	Oct. 1-15
Lilac	T. Large	Oct. 15
Bonnie Maid	M. But.	Oct. 18
My Pride	T. Large	Oct. 20
†Dotson. Old Rose	S. But.	Oct. 20
*Cazlonia	M. Large	Oct. 25
Sarda	M. Large	Oct. 25
Capt. Cook	T. Large	Oct. 20
Pink Dot. White, pink center	M. Large	Oct. 25
Ermalinda. Old rose	M. Large	Oct. 25
Popcorn	M. Sm. But.	Oct. 30
*Rose Charm	M. Large	Nov. 1
*Acto	M. Large	Nov. 1
†Alice	M. Large	Nov. 15
*Lillian Doty	M. Large	Nov. 1
*Irene Rich	M. Large	Nov. 1
Usona	M. Large	Thkg.
Olivia	M. Large	Dec.

Roselea	Ht. Type T. Large	Matures Dec. 1
Pagosa	M. Large	Dec. 5
Tonquin	M. Large	Dec. 10

## Bronze and Odd Colors

Sonoma. Bronze, golden reverse	S. Large	Oct. 1
†Bonniebel. Orange buff	S. Large	Oct. 15
Roman Bronze. Rosy bronze, Sport of Capt. Cook	T. Large	Oct. 20
Joan Wells. Bronze sport of Pink Dot	M. Large	Oct. 25
*Bronze Ermalinda. Dark bronze	M. Large	Oct. 25
Firebird. Red bronze	M. Large	Oct. 25
Bokhara. Bronze	M. Large	Oct. 25
†Wee Dot. Bronze, very small	S. Sm. But.	Oct. 25
Jemima. Bronze	M. Lg. But.	Oct. 28
*Bronze Doty	M. Large	Nov. 1
Source d'Or. Bronze	M. Large	Nov. 1
†Bright Eyes. Bluish white, apricot eye	S. But.	Nov. 1
*Edith Newberry. Orange rust	T. Large	Nov. 15
Pauline Wilcox. Bronze	M. Large	Nov. 5
Grenadier. Rich deep red	M. Large	Nov. 10
*Muskoka. Bronze	T. Large	Nov. 10
New York. Bronze	M. But.	Nov. 15
†November Bronze. Orange bronze	M. Large	Nov. 15-25
Joan. Bronzy orange	M. Large	Nov. 20
Zoe. Golden bronze	M. But.	Nov. 20
†Legal Tender. Gold bronze	M. Large	Nov. 20 & ltr.
Justine Miller. Reddish bronze	M. But.	Nov. 20-25
Hilda Canning. Bronze	T. But.	Nov. 25
†Gov. Lake. Reddish bronze	S. Large	Thkg.
Thanksgiving Gem. Orange bronze	M. But.	Thkg.
Betty Watkins. Bronze yellow	M. Large	Thkg.
†Dorothy Turner. Bronze	M. Large	Thkg.
Bronze Usona. Orange bronze	M. Large	Thkg.
†Frank Wilcox (Mrs. Beu). Bronze	S. Large	Thkg.
†Red Wilcox (Red Beu). Reddish bronze	S. Large	Thkg.
Golden Nymph. Bronze, gold reverse	M. Sm. But.	Dec. 10

## Anemones

### New and Recent Introductions

\*—Good for disbudding. †—Suitable for Pot Plants.

Listed in order of blooming.

	Ht. Matures	100	1000
*Mrs. J. H. Ballagh. Pink	S. Oct. 20	\$12.00	\$100.00
*Eva LeGallienne. Raspberry, gold center	M. Oct. 25	12.00	100.00
*Rose Madder. Deep rose pink	M. Oct. 25	12.00	100.00
*Admiration. Orchid, lighter reverse	M. Oct. 28	10.00	90.00
*Birdine. Light Orchid	T. Oct. 28	10.00	90.00
*Calypso. Orange suffused with pink	T. Oct. 28	10.00	90.00
*Aloysia. Bright yellow, slight red shading on reverse	M. Nov. 1	10.00	90.00
*White Norma. White	M. Nov. 1	10.00	90.00
*Buff Queen. Bronzy buff	M. Nov. 1	6.00	50.00
*Smith's Innocence. White	T. Nov. 5	5.00	40.00
*Topknot. Creamy white cushion, rosy pink petals	T. Nov. 5	5.00	40.00
*China Rose. Dragon's Blood Red	M. Nov. 10	7.00	65.00
Purple Queen. Purplish amaranth	T. Nov. 10	10.00	90.00
*Tuxedo. Pink	M. Nov. 10	5.00	45.00
*John Shields. Light Yellow	M. Nov. 10	7.00	65.00
Bronze Volunteer. Rich bronze, sport of Volunteer	M. Thkg.	4.00	35.00

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# S. S. S. MUM SPECIALTIES



Anemone

## Standard Varieties

Ht. Matures  
\$3.00 per 100, \$25.00 per 1000.

*Marietta. Soft pink, full cushion	M. Oct. 20
*Betty Rose. All pink	M. Oct. 25-30
†*Graceland. Pure white, yellow center (Allow to open completely)	S. Oct. 25
†*Blanche. White	M. Oct. 27
*Berneita. Shell pink, white cushion	M. Nov. 1
†*Izola. Amaranth	M. Nov. 1
†*Laelia. Rose pink	S. Nov. 1
†*Stoplight. Terra Cotta, Yellow cushion	M. Nov. 5
*Margo. Violet Petals, high yellow cushion. Fine in 4" pots, disbudded	S. Nov. 5
*The Titan. Scarlet Crimson. Bronzy red cushion	M. Nov. 5
*Captivation. Mahogany Red (Exhibition)	T. Nov. 10
*Cremona. White, straw yellow cushion	S. Nov. 5
*Orange Glow. Rich orange	M. Nov. 10
*Susanne Miller. Yellow, sport of Norma	T. Nov. 10-30
†Maple Leaf. Red, yellow and bronze	S. Nov. 10
Rio Rita. Yellow	M. Nov. 10
*Norma. Pink, gold cushion	M. Nov. 10-30
†*Rolinda. Orange bronze	M. Nov. 20-30
†*Noveltie. All white, large cushion	S. Nov. 15
*Bronze Groff von Oriole	M. Nov. 15-20
*Adenlair. Shell pink	M. Nov. 15-20
*Crimson Glow. Crimson maroon	M. Nov. 25-30
†*Beautiful Lady. Pink petals, cream white cushion	S. Nov. 20
*Maritza. Bright yellow, full high cushion	M. Thanksgiving
†Eugene Langauet. Bright yellow	S. Thanksgiving
Lida Thomas. White, yellow center	M. Thanksgiving
†*Sunshine. Yellow	S. Thanksgiving
†Volunteer. Yellow	M. Thanksgiving
*Garza Supreme. White	S. Dec.
*Yellow Garza Supreme Imp.	S. Dec.

## Single Varieties

\$3.00 per 100, \$25.00 per 1000, except where noted.

	Ht. Matures
Aloma. Terra Cotta, yellow center	M. Oct. 15
†Ida Skiff. Bronze	S. Nov. 1
Gretchen Piper. Deep glowing yellow	M. Oct. 25
*Red Rover. Crimson orange	M. Nov. 5
	\$7.00 per 100, \$65.00 per 1000.
Radiant. Bright red	M. Nov. 5-10
	\$10.00 per 100, \$90.00 per 1000.
†*Melba. Reddish Bronze	M. Nov. 5
†Bronze Buckingham	S. Nov. 5
†W. H. Buckingham. Pink	S. Nov. 5
Ruth Adams. Bronze	M. Nov. 5
Rich Red. Red	M. Nov. 10
Ruth Warren Smith. Golden yellow, overlaid with red	M. Nov. 10
Elizabeth Firestone. Pink	M. Nov. 15 & later
Elizabeth McDowell. Bronze	M. Nov. 15
Charter Oak. Yellow	T. Nov. 25
†Thanksgiving Bronze. Dark bronze	M. Thanksgiving
White Mensa	M. Thanksgiving
Golden Mensa	M. Thanksgiving
Christmas Cheer. (Red Godfrey)	M. Thanksgiving
Dusky Maid. Yellow	M. Thanksgiving
Helen Hubbard. Red	M. Thanksgiving
Margaret Waite. Cerise Pink Godfrey	T. Thanksgiving
Miss Isabelle. Light bronze Godfrey	T. Thanksgiving
Mrs. E. D. Godfrey. Light Pink	T. Thanksgiving
Murray Hill Beauty. Old Rose	T. Thanksgiving
Yellow Godfrey	T. Thanksgiving
Sonny Boy. Yellow	\$7.00 per 100; \$65.00 per 1000
	M. Nov. 15
Valencia. Orchid Pink	\$7.00 per 100; \$65.00 per 1000
	T. Nov. 30

## Pot Plant Varieties

\$3.00 per 100, \$25.00 per 1000.

In addition to varieties through the list, marked—†

	Ht. Type	Matures
Butler's Caprice. Deep pink	S. L. Pompon	Oct.
Lilac Caprice. Deep Lilac	S. L. Pompon	Oct.
Purple Caprice. Purple	S. L. Pompon	Oct.
White Caprice. White	S. L. Pompon	Oct.
Yellow Caprice. Yellow	S. L. Pompon	Oct.
Eileen Masson. Dark rose. Dwarf		
Plant and very early	Very S. Single	Oct.
Kathleen Thompson. Bronze	S. L. Pompon	Oct.
Benoit. Cerise Pink	S. L. Pompon	Oct. 20-25
*Bronze Prince	S. L. Pompon	Nov. 1
Floradora. Light bronze Florets,		
Orange cushion	S. Anem.	Nov. 1
Ohio State. Yellow	S. Anem.	Nov. 1
Savanta. White, with tint of pink	S. L. Pompon	Nov. 1
Greystone. Golden Orange	S. L. Pompon	Nov. 10
Pygmy. Light Pink	S. L. Pompon	Nov. 10
Bright Light. Bright yellow	S. L. Pompon	Nov. 20
Patty. Pink	S. L. Pompon	Late
Titian Beauty. Deep rich bronze, shading in center to scarlet	S. Anem.	Nov. 25

## Hardy Varieties

	Ht. Type	Matures	100	1000
A. Barham. Orange bronze	S. Dec.	Oct. 1	\$ 3.00	\$25.00
Adelaide. Mahogany	M. B'ton	Early Oct.	3.00	25.00
Albert Muller. Apricot suf-				
fused with pink	M. Dec.	Oct. 1	7.00	65.00
Alice Howell. Orange yellow	M. Sgle.	Oct. 5	3.00	25.00
Alladin. Bronze	S. Dec.	Sept.	3.00	25.00

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# S. S. S. MUM SPECIALTIES

	Ht.	Type	Matures	100	1000
<b>Amelia.</b> (Pink Cushion). Bright pink . . . . .	S.	Dec.	Sept.	3.00	25.00
<b>Barbara Cummings.</b> Yellow shading to bronze . . . . .	M.	Dec.	Sept.	3.00	25.00
<b>Carrie.</b> Yellow . . . . .	M.	Dec.	Early	3.00	25.00
<b>Cavalier.</b> Rich vermillion-red	T.	Sgle.	Oct. 15	6.00	50.00
<b>Crimson Splendor.</b> Crimson	M.	Sgle.	Sept.	5.00	45.00
<b>Daybreak.</b> Shell pink . . . . .	M.	Sgle.	Oct. 10-15	3.00	25.00
<b>Dazzler.</b> Cardinal red . . . . .	M.	Sgle.	Oct. 10-15	3.00	25.00
<b>Donald Wells.</b> White . . . . .	M.	Sgle.	Sept.	3.00	25.00
<b>*Early Bronze.</b> Bronze . . . . .	S.	B'ton	Sept.	3.00	25.00
<b>*Eden.</b> Rose pink . . . . .	S.	Dec.	Oct. 1	3.00	25.00
<b>Evelyn.</b> Bronze . . . . .	M.	Dec.	Oct. 1-5	3.00	25.00
<b>Excelsior.</b> Yellow . . . . .	M.	B'ton	Oct. 15-20	3.00	25.00
<b>Francis Whittlesy.</b> Rich bronze and garnet . . . . .	S.	Dec.	Sept. 30	3.00	25.00
<b>Ganna.</b> Bright pink . . . . .	M.	Dec.	Oct. 12	3.00	25.00
<b>*Glada.</b> Soft Pink . . . . .	S.	Dec.	Sept.	3.00	25.00
<b>Glomero.</b> Bronzy orange . . . . .	M.	B'ton	Oct. 5	3.00	25.00
<b>Granny Scovill.</b> Warm coral bronze . . . . .	D.	Dec.	Oct. 15	6.00	50.00
<b>Grenadier (Hardy).</b> Crim.- son red . . . . .	M.	Sgle.	Oct. 5-10	3.00	25.00
<b>Gypsy Girl.</b> Chestnut crim- son . . . . .	S.	Sgle.	Early Oct.	3.00	25.00
<b>Harvest Moon.</b> Golden yellow . . . . .	S.	B'ton	Oct. 15-20	3.00	25.00
<b>Hilga.</b> Bluish magenta . . . . .	S.	Dec.	Oct. 15	3.00	25.00
<b>Jack Bannister.</b> Light yellow	M.	Dec.	Oct. 10	3.00	25.00
<b>Jean Cummings.</b> White . . . . .	M.	Dec.	Sept.	5.00	45.00
<b>Jean Treadway.</b> Pink with dark centers . . . . .	M.	Dec.	Oct. 1-10	5.00	45.00
<b>Little Barbee.</b> Red . . . . .	M.	B'ton	Oct. 15-20	3.00	25.00
<b>Little Bob.</b> Dark bronze . . . . .	S.	B'ton	Oct. 1	3.00	25.00
<b>Lorelei.</b> Yellow . . . . .	M.	Dec.	Sept. 10	3.00	25.00
<b>Maduse.</b> Terra cotta bronze	M.	Dec.	Oct. 5-15	3.00	25.00
<b>Mayellen.</b> Cerise pink . . . . .	M.	Dec.	Sept. 15- Nov. 1	3.00	25.00
<b>Metzi.</b> Yellow . . . . .	M.	B'ton	Oct. 15-20	3.00	25.00
<b>Mrs. Calvin Coolidge.</b> Car- dinal red . . . . .	M.	Sgle.	Oct. 15-20	3.00	25.00
<b>Mrs. J. Willis Martin.</b> Blending of crimson and crushed strawberry . . . . .	M.	Dec.	Oct. 10	3.00	25.00
<b>Mrs. L. Birchard.</b> Shell pink	M.	B'ton	Oct. 10-15	3.00	25.00
<b>Muldoon.</b> Purplish amaranth	M.	B'ton	Oct. 12	3.00	25.00
<b>Murillo.</b> Pink . . . . .	M.	Dec.	Oct. 12	3.00	25.00
<b>Normandie.</b> White . . . . .	S.	Dec.	Sept.	3.00	25.00
<b>October Dawn.</b> Shell pink . . . . .	M.	Dec.	Oct. 5-15	3.00	25.00
<b>October Girl.</b> Rose pink . . . . .	S.	Dec.	Early Oct.	3.00	25.00
<b>Olga.</b> Pink . . . . .	M.	Dec.	Oct. 10	3.00	25.00
<b>Provence.</b> Soft pink blended with yellow . . . . .	M.	Dec.	Sept.	3.00	25.00
<b>Red Flare.</b> Bright red . . . . .	M.	B'ton	Oct. 15	3.00	25.00
<b>R. Marion Hatton.</b> Canary yellow . . . . .	M.	Dec.	Oct. 1-10	3.00	25.00
<b>Rosy Gem.</b> Bright pink or rose . . . . .	M.	Dec.	Oct. 15	3.00	25.00
<b>Ruth Cummings.</b> Reddish bronze . . . . .	M.	Dec.	Early Oct.	3.00	25.00
<b>Ruth Hatton.</b> Ivory white . . . . .	S.	Dec.	Oct. 10	3.00	25.00
<b>September Queen.</b> White . . . . .	S.	Dec.	Sept.	3.00	25.00
<b>Skibo.</b> Pure yellow . . . . .	M.	B'ton	Oct. 15	3.00	25.00
<b>Sonoma.</b> Bronze with gol- den reverse . . . . .	S.	Dec.	Oct. 1	3.00	25.00
<b>Tasiva.</b> White . . . . .	M.	Dec.	Sept.	3.00	25.00
<b>Vivid.</b> Rosy crimson . . . . .	M.	Dec.	Oct. 1-10	3.00	25.00
<b>Winnetka.</b> White . . . . .	M.	Dec.	Oct. 1	3.00	25.00
<b>Wolverine.</b> Yellow . . . . .	M.	Dec.	Sept.	3.00	25.00
<b>*Yellow Gem.</b> Canary yel- low . . . . .	M.	B'ton	Oct. 5-10	3.00	25.00

	Ht.	Type	Matures	100	1000
<b>Yellow Normandie.</b> Yellow	M.	Dec.	Early	3.00	25.00
<b>Zaza.</b> Yellow with orange at base of petals . . . . .	S.	Dec.	Oct. 15	3.00	25.00

\*—Good as pot plants.

## HARDY KOREAN VARIETIES

<b>Apollo.</b> Bronze red . . . . .	M.	Sgle.	Oct. 12	\$10.00	\$90.00
<b>Ceres.</b> Old gold . . . . .	M.	Sgle.	Oct. 10	10.00	90.00
<b>Country Girl.</b> Pink . . . . .	T.	Sgle.	Oct. 10	10.00	90.00
<b>Daphne.</b> Pink . . . . .	M.	Sgle.	Oct. 12	10.00	90.00
<b>Diana.</b> Rose pink . . . . .	M.	Sgle.	Oct. 12	10.00	90.00
<b>Hebe.</b> Lavender pink . . . . .	M.	Sgle.	Oct. 15	20.00	....
<b>Innocence.</b> White . . . . .	S.	Sgle.	Sept.	6.00	50.00
<b>Louise Schling.</b> Bronze salmon . . . . .	M.	Sgle.	Oct. 5	10.00	90.00
<b>Mars.</b> Wine-Red . . . . .	M.	Sgle.	Oct. 15	10.00	90.00
<b>Mercury.</b> Blend of old rose and salmon . . . . .	M.	Sgle.	Sept. 30	10.00	90.00
<b>Orion.</b> Canary yellow . . . . .	M.	Sgle.	Oct. 5	20.00	....
<b>Vulcan.</b> Bronze Crimson . . . . .	M.	Sgle.	Oct. 5	20.00	....

## ROSES

### Grafted—For Greenhouse Planting. On order only.

We guarantee to deliver as fine grafted Roses as you have ever seen, any time from February 15th on, depending on the time your order is placed.

Choice Scions from choice stock, grafted on strong healthy Manetti.

Place your order early and be assured of first class stock when you want them.

### Standard Varieties

<b>Talisman</b>	<b>Hollywood</b>	<b>Sunkist</b>
<b>Joanna Hill</b>	<b>Briarcliff</b>	<b>Premier Supreme</b>
<b>E. G. Hill</b>	<b>Ranture</b>	<b>Pernet (on Odorata)</b>

### Double White Killarney Templar

\$25.00 per 100, \$225.00 per 1000

*This price includes packing and delivery.*

### Recent Introductions

**American Pride.** The popular new white.

2¼"—\$30.00 per 100, 1000 or more at \$250.00

3"—\$35.00 per 100, 1000 or more at \$300.00

Scions—\$12.00 per 100, 1000 or more at \$100.00

**Souvenir.** A good yellow sport of Talisman.

At Originator's prices.

### Own Root Roses

(May and later delivery)

**Strong, clean, well grown plants out of 3 inch pots.**

**Briarcliff—Double White Killarney—Mme. Cecil Brunner (or Sweetheart)**

\$13.00 per 100, \$120.00 per 1000.

**Talisman—Joanna Hill**

\$14.00 per 100, \$130.00 per 1000.

**Better Times** subject to price set by Patentee.

### HARDY FIELD GROWN ROSES

For Easter and later blooming.

**ALL THE POPULAR VARIETIES.**

**XXX No. 1 and Lighter Grades**

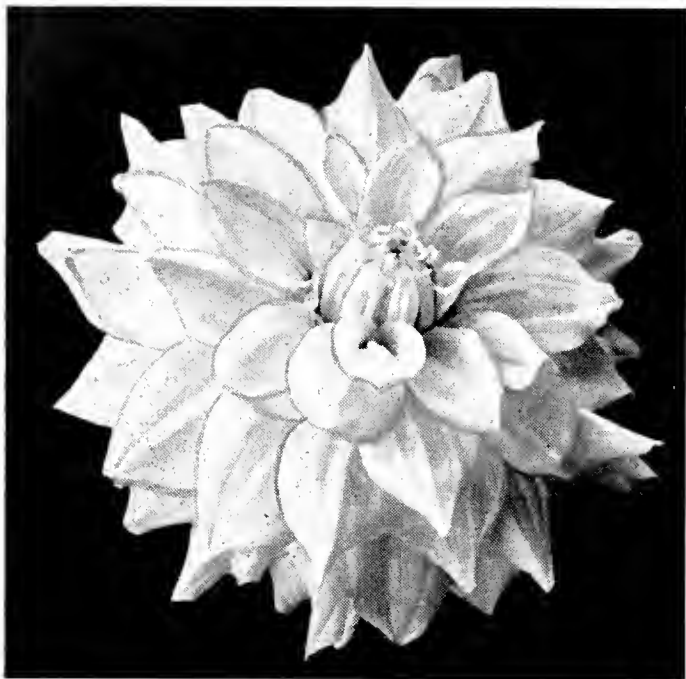
Send us your list of requirements, specifying size and delivery date. We will gladly quote.

We prefer not issuing a list at this time, since many varieties are already out and our stock is diminishing rapidly. May we substitute if necessary?

### ROSES FOR LINING OUT

We will gladly quote on clean, strong, and stocky Own Root plants, on receipt of your "want" list. Any varieties out of 2¼ or 4 inch pots.

PRICES SUBJECT TO CHANGE WITHOUT NOTICE



# DAHLIA

## Jersey's White Beauty

*Originated and disseminated by William H. Waite.*

The **FINEST COMMERCIAL** introduction since  
Jersey's Beauty.

The **BEST PURE WHITE** up to the present time.

**SIZE**—Normally 5 to 7 inches.

**STEM**—Perfect. Slender and stiff.

**SUBSTANCE**—Good. The petals having a waxy firmness. An excellent keeper.

**FOLIAGE**—Splendid. Not coarse. Can all be used on the flower when cut.

**GROWTH**—Upright. Every shoot produces a long stemmed flower. It may be planted as close as two feet in the rows without support.

- An early and continuous bloomer. Stock planted in May will bloom from early August until frost. The flowers open very fast and are always perfect; no bull-heads and no open centers.

JERSEY'S WHITE BEAUTY is unusually disease resistant.

Only Genuine Plants  
Bear This Signature

**Mr. Waite says:** "I have had Jersey's White Beauty for the past five years, and have not yet seen a stunted plant. If it is possible to have a better cut flower Dahlia than Jersey's Beauty, we have it here as "White Beauty". Being white, it does not fade in the sun like the pink, and the stems and foliage are more pleasing.

Since introducing Jersey's Beauty thirteen years ago, I have raised thousands of Seedlings and have had all the other new ones on trial. I have no hesitation in saying, "JERSEY'S WHITE BEAUTY" is the most perfect Dahlia I have ever raised. I predict a greater future for Jersey's White Beauty than has had the pink."

### FLOWER GROWER DECEMBER, 1935.

For several years I have watched this Dahlia, and during the past two seasons it has achieved the position of a "sell out" in the New York Cut Flower Market, as a white. In the 1935 New York Show, it won as the best white formal in the section for medium size blooms. . . . the blooms are very much the same as Jersey's Beauty, except that it is a more profuse bloomer.

### FIRST PRIZE Monmouth County Horticultural Society 1934 and 1935

### FIRST PRIZE American Dahlia Society, 1935

### CERTIFICATE OF MERIT Elberon Horticultural Society, 1935

### CERTIFICATE OF MERIT Albany Florists Club, 1935

### FLORISTS EXCHANGE OCTOBER 26, 1935

. . . A white variety that will undoubtedly win much favor, is JERSEY'S WHITE BEAUTY. A typical commercial variety. The blooms come within the American Dahlia Society's new classification for Medium Formal Decorative. In the opinion of many, it is the best white cut flower variety in sight.

**JERSEY'S WHITE BEAUTY IS IN DEMAND . STOCK IS LIMITED . DON'T BE DISAPPOINTED**  
**ORDER PLANTS NOW FOR SPRING DELIVERY**

Plants \$3.00 each

\$27.50 for ten

\$250.00 per hundred, for 25 or more.



## ● *Mr. Grower:*

You know what Jersey's Beauty is and what it has done.

JERSEY'S WHITE BEAUTY has all the finest qualities of Jersey's Beauty, is more productive and a better keeper.

It is Pure White,—the color now going strong.

JERSEY'S WHITE BEAUTY is the finest commercial cut flower Dahlia yet introduced. Mr. Waite has been growing it for five years. It is no longer an experiment.

JERSEY'S WHITE BEAUTY IS HERE.

ORDER NOW to have a supply of truly fine Pure White high class flowers all season.

## ● *Mr. Retailer:*

JERSEY'S WHITE BEAUTY hands you an opportunity to boost your Spring sales. Get in on the ground floor.

Seed stores are capitalizing it.

It is being advertised in

The American Dahlia Society's Bulletin

The Flower Grower

Horticulture

The Gardeners Chronicle, not to mention

Posters and write-ups everywhere to help you

**To retail at \$5.00 per plant.**

JERSEY'S WHITE BEAUTY is in demand. The stock is limited. Don't be disappointed. Place a quantity ORDER NOW for Spring delivery. Orders will be shipped in rotation of acceptance.

**Wholesale price to the trade**

Plants \$3.00 each, 10 for \$27.50

\$250.00 per 100 for 25 or more.

If your orders total 25 plants by the end of the season, you will be credited with the difference between what you have paid and the hundred rate.

Write for our popular list of Dahlias.

For additional profits next Summer, PLANT PERENNIALS. Write for our complete illustrated catalogue.

## *Cut Expenses with a* **Deming Greenhouse Sprayer**

Economical because it is FASTER. Cuts spraying time in half. Requires only one man to spray, and none to operate. It does not get tired pumping.

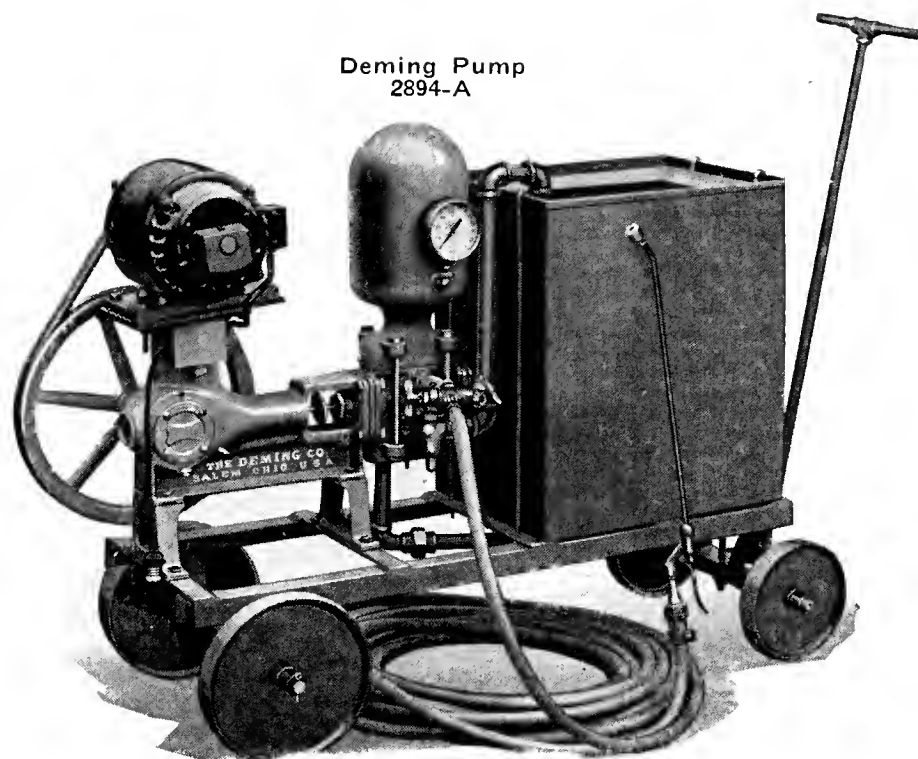
300 pounds of CONSTANT pressure producing an intense mist insuring PERFECT COVERAGE.

**SAVES Time—Labor—Spray Material and Does a Far Better Job.**

Outfit is only 18 inches wide to permit drawing through walks. Practical for Shading, Whitewashing, etc.

A Machine you will be proud of. Many leading Florists already have them.

This is NOT an expense. It is an INVESTMENT for a better future. The progressive florist cannot afford to be without it.



### **SPECIFICATIONS**

**No. 2894-A.**—Includes automatically oiled high pressure pump, ½ H. P. Deming Pump motor (110 Volt) single phase, (repulsion induction type) and double "V" belt. 20 Gallon galvanized tank with removable strainer. Pressure gauge. By-pass and relief valve. Single connection for attaching hose. New prime start feature.

50 Ft. 3/8 in. high pressure discharge hose, automatic shut-off and special 18" extension nozzle ..... **\$176.00**

**No. 2894-B.**—¾ H. P. Electric motor and double connection for use with two lines of hose ..... **\$187.00**

**No. 2894-G.**—Same outfit as No. 2894-A, except ½ H. P. Gasoline engine operated ..... **\$195.00**

**No. 2894-BG.**—Same outfit as No. 2894-B except 1 H. P. Gasoline engine operated ..... **\$215.00**

Mounted on pneumatic aeroplane tires, add ..... **\$15.00**

Extra fifty foot section, 3/8 in. high pressure hose, automatic shut-off cock and 18" extension nozzle .... **\$16.00**

3/8 in. high pressure hose, per foot ..... **.28**

Write for booklet listing Pumping Units alone, (to install in shed, where houses are piped). Complete outfits on skids, etc.

Quotations are F.O.B. Salem, Ohio.

### **PARAGON GREENHOUSE SPRAYER No. 3**

The most popular sprayer of its kind at a popular price. A necessary utility for the average grower.

**Economical — Durable — Efficient**

Shipping weight 60 pounds.

#### **CAPACITY**

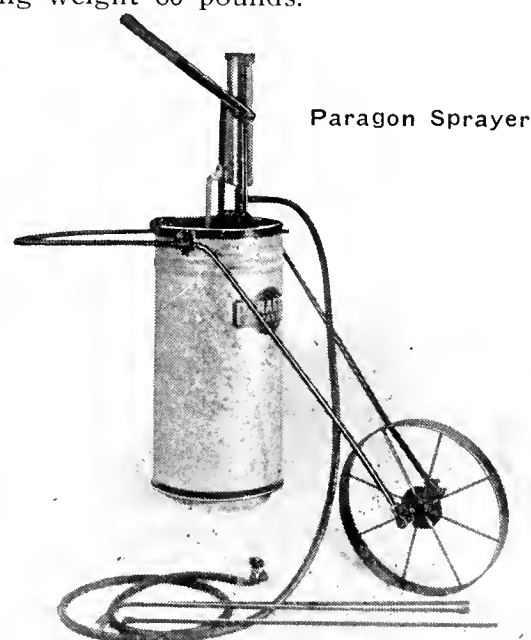
12 Gallons

#### **EQUIPMENT**

10 ft. Special Spray Hose. 7½ ft. Spray pipe in three sections. 1 Steel Spray nozzle for Whitewash, etc. 1 Brass Mist Spray nozzle. 1 Brass Straight Spray nozzle. Truck—2 Wheel (Maximum width 19 in.), Or—if you prefer 1 Wheel (Maximum width 15 in.)

**\$19.75 complete**

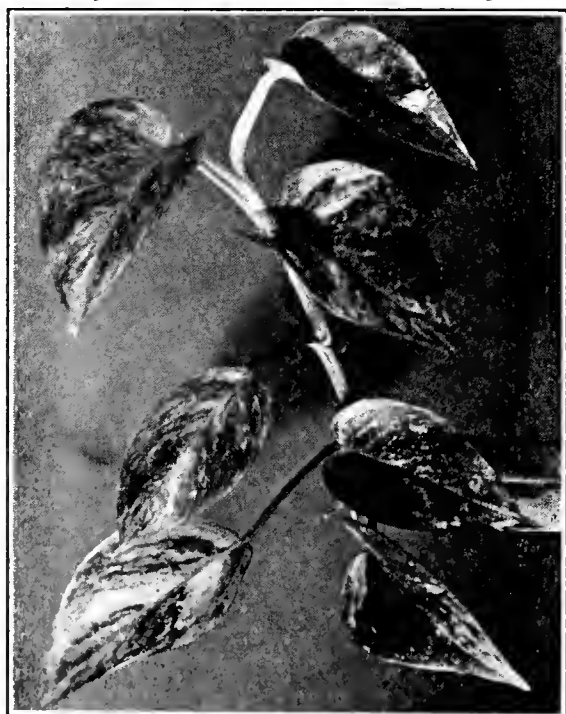
F.O.B. Harrison, O.



# S. S. S. PLANT SPECIALTIES

## Decorative Foliage Plants

	100	1000
<b>ASPIDISTRAS</b> .—Prices on request.		
<b>CACTUS</b> .—Five good varieties for dish gardens or jardinières .....	\$ 7.50	\$65.00
<b>CHINESE EVERGREEN</b> .....	12.00	
Prices on larger sizes on request.		
<b>CRASSULA ABORESCENS</b> (Jade Tree) The popular Succulent for dish gardens or individual pot plants.		
All sizes of unrooted cuttings upward from F.O.B. California.		10.00
2 1/4" well established .....	6.00	
2 1/4" Branched .....	9.00	
3" .....	12.00	
Prices on larger sizes of cuttings and pot plants on request.		
<b>CROTONS</b> .—F.O.B. New Orleans, or Florida.		
2 1/4" assorted .....	10.00	
2 1/4" choice selected high colored varieties..	15.00	
<b>DRACAENAS</b> —all varieties		
Cane, Cuttings or plants. Write for prices.		
<b>EUPHORBIA SPLENDENS</b> (Crown of Thorns)		
2 1/4" .....	7.00	65.00
<b>FERNS</b> (See Plants)		
<b>FICUS</b> (Rubber plants)		
<b>Doescherii</b> .—The new variegated Rubber. Tough texture, very attractive. Mossed R. C.	25.00	
4" .....	40.00	
5" .....	60.00	
<b>Elastica</b> . Mossed R. C. ....	12.00	110.00
4" pot grown .....	25.00	240.00
Spring delivery, F.O.B. New Orleans. Beautiful stock, packed right.		
<b>IVY</b> . All varieties. See page 19.		
<b>NEPHTHYTIS LIBERICA</b> .—Nice stock, well rooted, 4 to 5 leaves. A good substitute for Chinese Evergreen; similar and equally as hardy .....	5.00	45.00
<b>NEPHTHYTIS PICTURATA</b> (Variegated) 2" .....	9.00	80.00
<b>PACHYSANDRA TERMINALIS</b> .—R. C. ....	4.50	40.00



Pothos Aurea (Variegated Philodendron)

## PANDANUS VEITCHEII

	100	1000
Strong unrooted cuttings, 6-8" .....	5.00	45.00
10-14" .....	5.00	45.00
15-18" .....	7.00	65.00
3 1/2" pot grown, perfect plants, well colored F.O.B. Florida.	35.00	325.00
<b>PEPPEROMIA OBTUSIFOLIA</b> .....	5.00	40.00
<b>PEPPEROMIA VARIEGATA</b> (Watermelon-leaved) .....	15.00	125.00
<b>PHILODENDRON CORDATUM</b>		
R. C. ....	6.00	50.00
2 1/4" .....	8.00	75.00
<b>POTHOS AUREA</b> (Var. <b>Philodendron</b> ) R. C.	5.00	45.00
<b>Wilcoxii</b> (Improved Aurea) 2" .....	9.00	80.00
<b>VITUS RUBIFOLIA</b> (Japanese Grape Ivy)		
R. C. ....	5.00	45.00
2 1/4" .....	8.00	75.00

## SPRING PLANTS

	R. C.	100	1000	100	2 1/4"	1000
<b>AGERATUM, Emily</b> . A new superior strain of Ageratum, having a dwarf compact spreading habit of growth. Excellent for borders. Continuously in bloom the entire Summer. It is also a very good Winter Bloomer, adaptable to pot plants, either singly or in pans	\$3.00	\$25.00	\$	6.00	\$	50.00
<b>Fraserii Imp.</b> .....	2.00	12.00		5.00		40.00
<b>Cardinal Mundelein</b> .....	2.00	15.00		6.00		50.00
<b>ALTERNANTHERAS</b>						
<b>Red, and Yellow</b> .....	2.00	12.00		4.00		35.00
<b>Brilliantissima</b> .....	2.00	15.00		5.00		40.00
<b>COLEUS</b> . Best standard varieties.	2.00	15.00		5.00		40.00
<b>Brillianty, Christmas Gem, Big Tim and Helen</b> .....	3.00	25.00				
<b>FUCHSIAS</b> . <b>Little Beauty, Sensation</b> , (double) <b>Pride of Orion</b> and <b>Standard varieties</b> , ass'ted.	3.00	25.00		6.00		50.00
<b>GERANIUMS</b> . <b>Poinsettia</b> . New and distinctly different. Ideal as a Xmas pot plant. Constantly in flower the year around. The individual florets resemble Miniature Poinsettias. The clusters are of good size and prolifically produced. The flowers are bright scarlet and very effective, well above the glistening green foliage.						
Poinsettia Geranium is certain to be in great demand and a most profitable Novelty. \$4.50 for 25 .....				15.00		
<b>Redford</b> . Large, free flowering, compact, bright red .....				12.50		100.00
<b>Salmon Supreme</b> .....				10.00		90.00
<b>Pride of Camden</b> . Sport of Radio Red, color of Nutt compact, non-burning, free branching and blooming .....				7.00		65.00
<b>Palmier's Red</b> . (Ricard Improved) .....				7.00		65.00
<b>Winifred Robinson</b> . Light Rose Pink.						
<b>Thomas Dryden</b> . Single Salmon, shading to cream edges.						
<b>Wallingford</b> . Deep Salmon.						
<b>Mrs. E. Landry</b> . .....						
<b>S. A. Nutt</b> .....						
<b>Radio Red</b> . .....						
<b>Ivy Leaved</b> , Rose Pink. .....						
<b>Poitevine Imp.</b> .....						
<b>Wallingford</b> . Deep Salmon.						
<b>Buchner</b> (white).						
<b>Mrs. Lawrence</b> (Rose Pink).						
<b>Mme. Salleroi</b> , Var. foliage.						
All above unless otherwise noted, \$7.00 per 100, \$60.00 per 1000.						

PRICES SUBJECT TO CHANGE WITHOUT NOTICE

# S. S. S. PLANT SPECIALTIES

	R. C.		2 1/4"	
	100	1000	100	1000
<b>HELIOTROPE.</b>				
<b>Giant Elsa</b> .....	\$3.00	\$25.00	\$10.00	\$ 90.00
<b>Centefleur</b> .....	4.00	30.00	6.50	60.00
<b>Royal Frangans</b> .....	3.00	20.00	6.00	50.00
<b>Champion</b> (Old Fashioned Sweet Scented) .....	3.00	20.00	5.00	45.00

## IVY.

**Self Branching** (small green leaved). A new type that branches freely and grows more rapidly than any other strain. More attractive and profitable than the old English Ivy.

3" \$25. per 100; 4" \$35. per 100    3.00    25.00    10.00    90.00

**Large Leaved Variegated** ..... 3.00    25.00

**Miniature Variegated** ..... 4.00    35.00

**English Ivy** ..... 2.00    12.00    6.00    50.00

**Parlor Ivy** ..... 2.00    12.00    6.00    50.00

**LANTANAS. Dwarf Mixed** .. .... 6.00    50.00

**LEMON VERBENA 2 1/4"** ..... 6.00    50.00

## NIEREMBERGIA SPECIOSA.

Dwarf plant literally covered with small panicles of lavender blue, that blooms profusely all Summer. Considered by many preferable to Ageratum .....

6.50    60.00

**PACHYSANDRA TERMINALIS** 4.50    40.00

## PELARGONIUMS—New Varieties

	R. C.		2"	
	100	1000	100	1000
<b>Orchid Edith North.</b> Early and continuous bloomer.				

**Marie Vogel.** Red, shaded with salmon; dark blotches on upper petals. Early and continuous bloomer.

**Karminkoenigen.** Cerise, dwarf, compact with heavy foliage. Very large flowers, slightly ruffled. Early.

**Grossmama Fischer.** Clear dark salmon. Large flowers, beautifully ruffled.

**Faiss Triumph.** Light salmon pink, white throat. Large crimped flowers, compact grower. Early.

**Neuheit C. Faiss.** Lavender with deep purple blotches. Free bloomer.

**Fruhlingszauber.** White, outer edge of petals tinted pink. Large flowers and free bloomer. Dwarf grower.

**Azalea.** Rosy red. Large flowers, free blooming.

**Chicago Market.** Lavender pink with deeper throat. Red blotches on upper petals. Dwarf.

3", \$13. per 100, \$120.00 per 1000    8.00    75.00    10.00    90.00

**Beautiful.** Between Easter Greeting and Lucy Becker in color, with darker markings, compact grower.

**Diener's Giant.** Light salmon pink.

**Easter Greeting.** Enormous bright red flowers, with large black blotch. Earliest, and continuous bloomer.

**Edith North.** Rose pink, heavy vigorous grower. Early bloomer.

**Gardener's Joy.** White and Apple blossom pink.

**German Glory.** Cattleya blue. A gorgeous mass of bloom on well shaped plants.

**Lavender Queen.** Lavender-rose flowers, robust grower.

**Lucy Becker.** Rose pink, very free bloomer.

**Improved Mrs. Loyal.** The true Pansy Pelargonium. Very early.

**Pride of Quedlinburg.** Light to very dark salmon.

**Prince Bismarck.** Very large, crimped flowers of rich lavender.

**The Princess.** Lavender pink. Dwarf grower, extremely long flowering period.

**Springtime.** Daintily ruffled, bright pink flowers with white throat and edges.

**Swabian Maid.** Brilliant Salmon.

**Wolfgang Goethe.** Large, red, slightly crimped flowers.

**Wurtembergia.** Deep red ..... 6.00    55.00    8.00    75.00  
3", \$11. per 100, \$100. per 1000.

2 1/4"

**VERBENA. Beauty of Oxford Hybrids, and Mayflower.**

Standard varieties ..... 2.00    15.00    6.00    50.00

**Lemon** ..... 6.00    50.00

**VINCA VAR.** (Layers) ..... 2.00    15.00    6.00    50.00  
3", \$10. per 100, \$90.00 per 1000.

## PLANTS

All 2 1/4" unless otherwise noted.

	100	1000
<b>AGATHEA COELESTRIS. (Blue Daisy).</b>		
Blue Daisy with yellow center. Flowers profusely from late Fall until Spring in 50° Excellent for center pieces, colonial bouquets, etc. Something blue through the Winter .....	\$ 6.00	\$ 50.00

**ASPARAGUS. Plumosus Seedlings** ..... 10.00

**Springerii Seedlings** ..... 8.00

**Plumosus and Springerii** ..... 5.00    45.00  
3", \$8.00 per 100.

**AZALEAS.** For Forcing and Spring Sales.

This season we are offering exceptionally fine plants, clean, large and well budded. Plants are liberally graded and exceptional value for the price.

<b>Hinodegeri</b> .....		
4-6" crowns. (Balled and Burlapped)...	16.00	150.00
6-8" .....	40.00	.....
8-10" .....	55.00	
10-12" .....	65.00	

Write for lists of Indica and Kurume types.

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# S. S. S. PLANT SPECIALTIES



Begonia

	100	2 1/4"	1000
<b>BEGONIAS. Marjorie Gibbs.</b> June delivery and later .....	22.50	200.00	
<b>Melior.</b> May and later delivery .....	20.00	190.00	
<b>Lady Mac.</b> May and later.			
<b>Salmon Beauty, (Zeparo).</b> Semperflorens type, strongly disease resistant. Vigorous and compact grower, breaking well from the bottom. Flowers exceptionally large. A rich glowing distinct salmon, backed by glossy green foliage. Fine for Fall and Christmas in 5 or 6 inch pots .....	16.00	150.00	
No shipments under 50 plants.			
<b>Chatelaine</b> .....	6.50	60.00	
<b>Chatelaine Supreme</b> .....	6.00	55.00	
<b>Rex.</b> Best varieties assorted .....	10.00		

- Last week I saw the stock of Melior and Lady Mac Begonias you shipped to Wm. Slichter, and I must say they are first class merchandise. I can now use the same as Mr. Slichter bought \* \* \*. Try to get this merchandise into transit this week, so it will get here before Sunday.

LLOYD A. MILLER, Shillington, Pa.

- Find check enclosed for Melior and Lady Mac. I can always depend on Skidelsky for nice plants.

Wm. SLICHTER, Mohnton, Pa.

<b>BELOPERONE GUTTATA.</b> (Shrimp plant) 3", \$25. per 100 .....	\$12.00	\$100.00
<b>BOUVARDIA. Salmon Scarlet.</b> Excellent for pots or cut .....	16.00	150.00
<b>Joy.</b> The superior new improved white .....	16.00	150.00
<b>Humboldtii.</b> Double Pink,—white,—or Red. How many? What variety and color. We will gladly quote.		
<b>BUDDLEIA ASIATICA IMP.</b> .....	10.00	
<b>CALCEOLARIAS. Valentine Greeting.</b> This new Calceolaria can be flowered for Valentine's Day. It is of the Hybrid type. Large flowering with very beautiful coloring. It blooms very freely and in adequate time to be finished nicely for the above day. Can be flowered for Jan. 15th by putting lights on them from Nov. 1st on. Keep dry with plenty of air at low temperature for best results .....	12.00	

<b>Easter Greeting.</b> Identical to Valentine Greeting, but a later type for Easter blooming .....	12.00	
<b>Grandiflora Hybrids.</b> Choice strain .....	6.00	60.00
<b>Stewartii,</b> chrome yellow; <b>Lymanii,</b> Cinnamon red; <b>Pink Beauty;</b> <b>Medfordii,</b> maroon .....	15.00	
<b>CALENDULA. Ball's Gold.</b> Orange, Sensation, Masterpiece, Supreme and others..	5.00	40.00
<b>CHERRIES. (Solanum). Cleveland.</b> Red, fine selected strain .....	6.00	50.00
<b>CINERARIAS. Grandiflora Hybrids or Multiflora Nana.</b> (Potsdam) .....	6.00	55.00
<b>Cremer's Prize Strain.</b> Still the first choice	6.00	55.00
<b>CYCLAMEN.</b> Fine plants from the best German strain seed.		
<b>Seedlings. 3-5 leaves</b> .....	6.00	55.00
<b>5-8 leaves</b> .....	8.00	75.00
<b>2 1/4"</b> .....	12.00	100.00
<b>3"</b> .....	15.00	
<b>3" selected</b> .....	18.00	
Prices on larger sizes in due season or on request.		
<b>DAISIES. Boston Yellow</b> .....	6.50	60.00
<b>Nicholson's Giant White</b> .....	6.50	60.00
<b>DAPHNE CNEORUM.</b> See page 23.		
<b>DELPHINIUM. Belladonna and Bellamosum.</b> Large selected field grown clumps for forcing .....	8.00	70.00
See our Perennial catalogue for other varieties and sizes.		
<b>DRACENA—Indivisa</b> .....	\$ 6.00	\$ 50.00
<b>3"</b> .....	10.00	
<b>4"</b> .....	20.00	
<b>Mme. E. Andre, Massangeana,</b> etc. Write for prices.		
<b>ERLANGEA TOMENTOSA.</b> A tall winter flowering Ageratum .....	8.00	75.00
<b>FERNS. Table Ferns.</b> All varieties—June and later per flat.	\$3.00	
<b>Table Ferns. Assorted</b> .....	\$6.00	\$ 50.00
<b>Boston, Dwarf Boston, Roosevelt, Teddy Jr., Scottii, Verona, Whitmanii</b> .....	6.00	55.00
<b>Asplenium.</b> (Birds Nest). Flats of 200 Seedlings .....	\$7.50	each.
<b>2 1/4"</b> .....	\$15.00	
<b>3"</b> .....	35.00	
<b>Pteris Tremula and Cyrtomium.</b> (Holly) ..	8.00	75.00
<b>3"</b> .....	16.00	150.00
<b>GARDENIAS. Veitcheii Improved.</b> The big "hit" in pot plants or for cut flowers....	10.00	90.00
<b>Belmont.</b> A superior type as to size, texture and productivity. Flowers are three times the size of Veitcheii. An excellent keeper. Sold (under Patent) for cut flowers only	50.00	
<b>Belgard.</b> A superior Gardenia Fertilizer. See last page.		
<b>Geraniums.</b> See Spring plants.		
<b>Gypsophila Bristol Fairy.</b> Field grown Clumps or 3" pot grown .....	\$20.00	\$190.00
Write for our beautifully illustrated complete Perennial catalogue.		

## HYDRANGEAS

Best plants come from earliest cuttings. Order NOW.

<b>Chautard.</b> Pink, easy forcer.	<b>Rheingold.</b> Brilliant pink.
<b>E. G. Hill.</b> Clear pink, easy forcer.	<b>Splendens.</b> Glossy clear red
<b>E. Mouillere.</b> White.	<b>Trophee.</b> Early red.
<b>Lorelei</b> Carmine red.	<b>M. Baardse.</b> Salmon red, excellent.
<b>Gertrude Glahn.</b> Dark rose.	<b>Neidersachsen.</b> Excellent for blue.
<b>Goliath.</b> Truly a giant pink.	<b>Parsifal.</b> Red fringed petals.
<b>Helge.</b> Soft red.	<b>Rubis.</b> Dark rose, beautiful.
<b>M. Foch.</b> Early deep carmine.	<b>Deutschland.</b> Sturdy salmon pink.
<b>Otaksa.</b> The old reliable.	

Rooted Cuttings, \$5.00 per 100; 2 in., \$8.00 per 100; 3 in., \$12.00 per 100

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## S. S. S. PLANT SPECIALTIES



Calceolaria Valentine Greeting

<p><b>Ami Pasquaar.</b> Best red.</p> <p><b>Giselher.</b> Dark carmine red.</p> <p><b>Hollandia.</b> Beautiful salmon red.</p> <p><b>Nixe.</b> Dark blood red.</p> <p><b>Fruhlingserwachen.</b> Early carmine red.</p>	<p><b>Luis Savage.</b> Excellent dark pink.</p> <p><b>Mein Liebling.</b> Early dark pink.</p> <p><b>Rochambeau.</b> Beautiful pink.</p> <p><b>Vulcan.</b> Strong, deep pink.</p> <p><b>Wilkomen.</b> Brilliant pink, early.</p>
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Rooted Cuttings, \$8.00 per 100; 2 in., \$12.00 per 100,  
3 in., \$18.00 per 100

Six new varieties imported under special permit last season. All show a wonderful heavy growth and are well worth a trial.

<p><b>Altona.</b></p> <p><b>Europa.</b> Exceptionally large.</p> <p><b>Hamburg.</b> Darkest of all.</p>	<p><b>Kunert.</b> Best for dark blue.</p> <p><b>Munster.</b></p> <p><b>Schadendorff's Perle.</b></p>
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Rooted Cuttings, \$16.00 per 100, 2 in., \$20.00 per 100,  
3 in., \$25.00 per 100

### FALL DELIVERY AFTER OCTOBER 1st

4 in., 2 or more shoots .....	100
5 in., 3-5 shoots .....	\$ 25.00
6 in., 5-8 shoots .....	35.00
7 in., 8 or more shoots .....	50.00
8 in., 10 or more shoots .....	65.00
	125.00

<p><b>KALANCHOE.</b> Globulifera. Var. <b>Coccinea</b> .....</p> <p><b>MARIGOLD.</b> Lieb's Winter Flowering .....</p> <p><b>Lieb's Winter Sunshine.</b> Deep orange yellow sport of the above .....</p>	<p>100 1000</p> <p>\$6.50 \$ 60.00</p> <p>6.00 50.00</p> <p>8.00 65.00</p>
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**PANDANUS.** See Decorative Foliage.

**PELARGONIUM.** See Spring plants.

**PEONIES, GERMAN IRIS, PERENNIALS**

Write for our elaborate, illustrated catalogue.

The wide-awake Florist is making money on these increasingly popular plants.

**PHILODENDRON.** See Decorative Foliage Plants.

**POINSETTIAS. Stock Plants.** California grown for Spring delivery. F.O.B. New York, Chicago, and Pittsburgh on orders placed before March 15th. 2c per pound additional to these points later.

**Mrs. Paul Ecke.** Recognized as the finest pot plant variety.

**White.** Above varieties \$15, \$25, \$35 and \$50 per 100.

**Oakleaf, Henriette Ecke.** (Double), **Hollywood, St. Louis, Christmas Red, Pink** and **Early**, \$15, \$25, \$35 and \$45 per 100.

**Oversized Oakleaf** (3 Lbs. up) ..... \$50.00

**Barbara Ecke.** \$15, \$30, \$45 and \$60 per 100.

**2 1/4"** Plants of all varieties. Prices in due season.

**PRIMULA OBCONICA.** Best strains—June and later delivery ..... \$ 6.50 \$ 60.00

**Erikssoni (Malacoides Improved)** ..... 6.50 60.00

**ST. PAULIA. (African Violet). Blue Boy.**

The best of the St. Paulias to date. Better color and more compact plant. Practically blooms continually. When the flowers die off, a new crop blooms in six weeks. This plant is happiest in a temperature of 55° or warmer .....

25.00 225.00

**Ionantha** ..... 10.00

**SNAPDRAGON.** See **Antirrhinum** under seed for best greenhouse varieties. Write for prices.

**SMILAX** ..... 5.00 40.00

**VINCA VAR.** See Spring plants.

**VITUS RUBIFOLIA.** (Japanese Grape Ivy)

See Decorative Foliage plants.



Poinsettia

## ... DUTCH BULBS ...

*S. S. S. gives dependable service all year 'round*

**QUALITY** ... Thirty-nine years of square dealing assures you of the best the market affords.

**PRICE** ... Full value for your money. No one can give more and deliver it consistently.

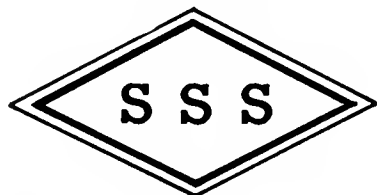
**SERVICE** ... Bulbs from the best producers abroad.

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# SUMMER AND FALL BULB ITEMS

*No Ballyboo . . . No Confusing Names . . . Just Fine Bulbs.*

BLUE DIAMOND



YOUR GUARANTEE OF QUALITY

ALL of our Lilies are especially selected for us at their source. We sell only one grade. The highest grade possible to buy. INSPECTED and certified by the Government to be true to name and free from disease.

NO wild promises. Just a record of "Top" past performances.

Our reputation of thirty-nine years of faithful service delivering high quality bulbs, stands behind the Blue Diamond.

**GET BLUE DIAMOND AND BE SURE.**



Lilium Wonderbell

## LILIUM WONDERBELL

F.O.B. New York only.

A very strong grower, having dense foliage of deep color, and exceptionally clean.

Produces tremendous wax-like flowers with a leathery texture.

Grow it like Erabu.

**WARNING**—Don't be sold something "just as good" or a Lily misrepresented to be the "same thing".

S. S. Skidelsky & Co. are the sole distributors of Wonderbell, the finest strain of its type. The crop is still very limited.

**Get the real thing—Buy Wonderbell—and ORDER IT NOW.**

All sizes packed the same count per case as Erabu or Giganteum. Prices to be quoted in due season.

## Lilium Giganteum . . . Lilium Erabu

F.O.B. New York, Philadelphia, Pittsburgh, Chicago, Atlanta or Louisville. Delivery on arrival, unless otherwise noted.

We are now booking import orders at market prices, with a guarantee against any price decline up to date of delivery.

May we book your order subject to price, to be quoted before shipping?

## HARDY LILIES

Album, Auratum, Magnificum, Rubrum, Melpomene, Candidum, Henryii, Umbellatum, Tenuifolium, Krameri, (Japonicum), Canadense, Superbum, Elegans.

## LILIUM HARRISII

F.O.B. New York only.

**Order your Blue Diamond Harrisii NOW. See Back Cover.**

Don't neglect it this year.

Still the earliest flowering new crop Lily we know.

More flowers with less fuel than any other Lily blooming at the same time.

We know of no more profitable crop for the retail grower.

6/7 (335 per case) 9/11 (100 per case)

7/9 (200 per case) 11/13 (50 per case)

## CALLAS

**Aethiopica. (White).** Home or Northwest grown.

1½-1¾" — 1¾-2" — 2" and up

**Godfrey. (Pure White).** Home or Northwest grown.

1-1½" — 1½-2" — 2" and up.

**Elliottiana. (Yellow).**

2-2½" — 2½-3" — 3-3½" — 3½" and up.

## FREESIAS

**Golden Daffodil. Purity Improved (Superflora). Elder's White. Blanche Blue.**

And all other good varieties in all flowering sizes.

## SPIRAEA (Astilbe)

**Gloria, Clear Rose Pink. Gladstone. White. Queen Alexandra. Lilac. America. Lilac Rose. Rubens. Deep Rose. Deutschland. White. Peach Blossom. Princess Mary. Deep Rose Pink.**



A Glimpse of Easter in Bermuda

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# SUMMER AND FALL BULB ITEMS

A few "Good-will Builders" that make profits for the retail grower.

Oh! - - - OO! - - Ah!

It is always a pleasure to show "something different."

It is good advertising, good salesmanship and peps up sales.

## DAPHNE CNEORUM

The new popular addition in pot plants that the whole trade is talking about. You used to know it as the "old time favorite" in Rock gardens.

Our plants are trimmed and well shaped.

Well finished, they form a magnificent solid pink globe of most fragrant blossoms. The individual flower resembles Bouvardia. Can be had in flower from St. Valentine's Day through the Spring holiday season, and bloom again early in Fall. The Fall flowering quality makes it extremely desirable for the garden, after flowering in the home.

A quick, clean and profitable proposition for the up-to-date florist.

Grow it like Hardy Azaleas.

Cultural suggestions on request.

## LEUCOCORYNE IXIODES ODORATA

(Glory of the Sun)

Bulbs similar to Ixia. Flowers sweet scented and will keep for two weeks or more. Stems 18 inches and wiry.

A fine cut flower. Beautiful clear blue, star shaped flower with white center. Grown about the same as Freesia.

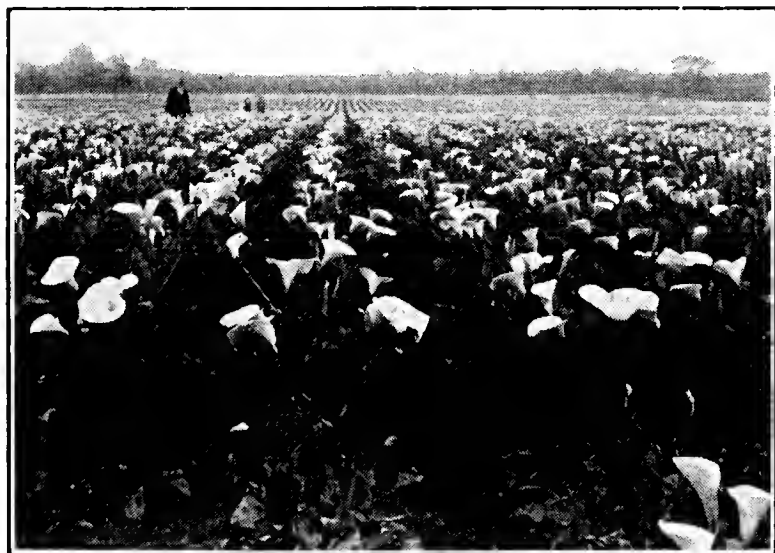
## ORNITHOGALUM

**Aureum (Golden Chinchinchee of South Africa).** The rich apricot-orange color and very long lasting quality of this flower, are its outstanding merits. Cut flowers will keep for over a month, while in a pot, they will bloom for a period of several months. Stem about 12 inches tall, strong and dark green. Culture easy. An outstanding pot plant.

**Thyrsoides (White).** Beautiful, large spike of satiny white flowers with brown eye, on long strong stems.

## GLADIOLUS TRISTIS CONCOLOR

A Lily like fragrant Glad. Lemon yellow flowers on wiry stems 30 to 48 inches long. An ideal cut flower that keeps well. A beautiful novelty. Grown like Freesias.



Some of our Callas "at home in the Northwest"



Anemone De Caen Hybrids

## ANEMONES

**Monarch DeCaen.** Immense Poppy shaped flowers of the most attractive and varied colors on long strong stems.

**St. Brigid. "Creagh Castle."** Large semi-double flowers of the most brilliant hues and delicate shades of color.

**Chrysantheflora.** Similar to St. Brigid but a larger proportion of double flowers, with petals that are finer divided. Gorgeous colors.

**His Excellency.** A grand variety bearing single flowers 3 inches across, of the most vivid vermillion with silver white base and handsome black center.

**Blue Poppy.** A most attractive strain of very large single flowers, running all shades of blue.

## RANUNCULUS

**Tecolote Giants Mixed.** By far the largest and most magnificent strain. Very double, blended with giant semi-double flowers in orange, red, yellow and pink shades.

**Tecolote Giants Yellow.** The same large Peony flowered strain as above. Colors running through entire range of yellows.

**Tecolote Giants Gold.** Giant double and semi-double flowers of golden Yellow.

**Tecolote Giants Red.** Giant Peony flowered in all shades of red.

## IXIAS

Grows 1 to 2 Ft. tall, bearing six to twelve flowers, slightly resembling a miniature Gladiolus. All the most brilliant colors; separate or mixed.

Fine for frame culture, to cut during the Spring.

## MUSCARI (Grape Hyacinths)

Blue, or white. A nice novelty made up in jardiniere or boxes. Make attractive gifts for Bridge prizes, window boxes, etc., for the Winter.

## GALANTHUS. (Snowdrops). Scillas.

Hyacinths. French Roman. Virginia (blue), or white.

## BOTANICAL TULIPS

**Clusiana.** White and Rose striped.

**Kaufmanniana,** Creamy flower, yellow center, pink outside.

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# S. S. S. BULB ITEMS 1936

## NARCISSUS

**Daffodils.** Results so far this year are better than we have ever known from imported stock. We have no doubt that future crops will top results of the past. Varieties that show best results this year will determine our list for next season. Among them will be:

**King Alfred**      **Minister Talma**      **Glory of Sassenheim**  
**Olympia**      **Poeticus Ornatus**      **Sir Watkin, Etc., etc.**

**Paper Whites.** Check the results of S.S.S. Paper Whites this past season. We will be glad to have your order for some of the new crop.

**Grand Soleil D'or (Yellow Paper Whites.)** We buy from the source that turns out the best bulbs in the current season.

## IRIS

**Wedgewood.** An aristocratic flower of exquisite Wedgewood blue. Fills that necessary color gap with a high class flower during the winter when flowers are scarce and always shows a profit.

**Imperator. Bloemaard. Poggenbeek. Yellow Queen** and all other successful varieties.

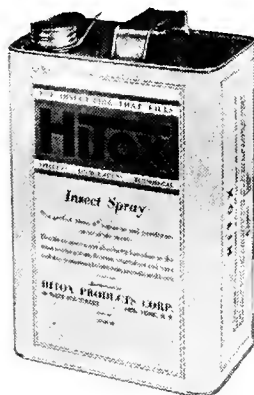


What our Daffodil grower sees from his window

**Directions for use accompany all shipments.**

**Write for quantity discounts.**

**If you don't see what you want, ask for it.**



## INSECTICIDES

**HITOX.** This double-active Rotenone and Pyrethrum Spray is complete, with its own spreader. Will not stain, discolor or burn the most delicate plants or flowers. The most efficient insecticide we can recommend. Pt. \$1.75; qt. \$3.00; gal. \$9.00.

Want to let you know that the demonstration of the new Insecticide Hitox was very successful. It was applied to a bench of Roses which were full of Midge, and after three sprayings three days apart, we found the midge absolutely destroyed. There is no sign of any midge whatsoever now. I intend to spray my entire Roses with Hitox, and therefore would ask you to kindly send two gallons as soon as possible. I believe that this new preparation is a godsend to the Rose grower and believe sincerely that we do not need worry any more about Rose midge.

Very truly yours,

C. F. BERTANZEL,  
The Wheatley Gardens, Roslyn, New York.

Kindly be advised that we used the insecticide Hitox on several types of plants badly affected with mealy bugs, and found same satisfactory, especially so on Kentia Palms and Phoenix. We followed out your instructions carefully.

When our supply of Hitox runs out we will call on you for a new supply.

Yours very truly,

(Signed) B. KLUGMAN,  
Klugman & Schneirow, Brooklyn, N. Y.

**Nicofume Liquid.** 8-lb. tin (1 gal.) \$10.00

**Red Arrow Insect Spray (Pyrethrum.)** An excellent contact insecticide. Qt. \$2.50; gal. \$9.50.

**Agripax.** An efficient Pyrethrum soap spray. Gal. \$3.00; 5 gals. \$12.00; 30-gal. drum \$60.00.

**New Evergreen.** Gal. \$12.00; 5 gals. \$50.00.

**Volck. (Greenhouse).** Gal. \$2.50; 5 gals. \$7.50.

**Lemon Oil.** Gal. \$2.50; 5 gals. \$10.00.

**Lethane 440.** Gal. \$8.50; Qt. \$3.00; 5 Gal. @ \$7.00; 10 Gal. @ \$6.00; 30 or 50 Gal. drum @ \$5.00.

**Lutzite.** An effective dust that does triple duty. Kills sucking insects, chewing insects and fungus diseases. 100 Lbs. \$24.00; 50 Lbs. \$12.50; 25 Lbs. \$7.00; 10 Lbs. \$3.25

**Red A Soap** (Increases efficiency of any except Arsenical Sprays). Gal. \$1.50; 5 gals. \$6.25.

**Pyrethrum Powder** (Pure, no filler). Non-poisonous and non-injurious to leaves or flowers, but surely destroys moths, millers, leaf rollers or any other insects it contacts. Dust it on with blower. 5 lbs. \$3.75; 10 lbs. \$7.00; 25 lbs. \$16.75.

**Plantobac** (Powdered Tobacco, for dusting).  $\frac{3}{4}$  per cent nicotine. 100 lbs. \$3.00.

**Special 3 per cent Nicotine Plantobac.** Extra strong. Effective and economical for dusting over plants or soil. Will kill many soil inhabiting insects. 10 lbs. \$2.50; 25 lbs. \$5.25; 50 lbs. \$9.60; 100 lbs. \$16.30.

**F. & I.** Best quality shredded Tobacco stems, containing all the natural nicotine and fertilizing values. For top dressing and to improve soil texture. Kills many insects. 100 lbs. \$2.10; 500 lbs. \$8.80; 2000 lbs. \$34.00.

All above Tobacco Produces, F.O.B. Yorklyn, Delaware

**Baled Tobacco Stems** (Prices on request).

**To-na-cide.** An effective compound that kills Thrip and other soil insects. Use on your Gladiolus bulbs.

100 Lbs. \$12.00; 200 Lbs. or more \$11.00 per 100; 50 Lbs. \$6.50; 25 Lbs. \$4.00;

10 Lbs. \$2.00.

**TO-NA-CIDE**

Pat. No. 1,941,055

**Antipestick.** Garden hose insect control. Easy, efficient and economical.

**Set:** Consisting of one nozzle and three sticks (cartridges) of Antipestick, \$2.00.

**Arm extension.** For spraying under foliage. Each 75c.

**Shut-off Valve.** Each \$1.25.

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**Nodew Sticks (Sulphur).** Each 25c.

**Foodndrink Fertilizer Sticks (Nitrate of Soda).** (25 in a box). Box \$1.00.

**Antipestick Sticks. (Nicotine and Fish Oil Soap).** \$4.00 per doz.

**Tat Ant Traps** (Thallium Sulphate). Ants are the most efficient spreader of mealy bug. First eradicate the ants, if you expect to get rid of mealy bug. Tat Ant Traps will do it in short order. Boxes of 24 (box lots only), \$6.00 per box.

### SOIL TESTING KIT

Before you buy fertilizer, test your soil to determine the amount of plant food your soil requires. Now, in ten minutes you can determine the essential plant food the soil contains—Nitrogen, Potash, Phosphorus, as well as the degree of acidity.

A complete soil testing laboratory, fitted in a durable steel kit that will last a lifetime.

Measurements: 19 in. x 6 in. x 6½ in. Weight 12½ lbs.

**\$18.50**

### FUMIGANTS

**Cyanogas.** 5 lbs. \$3.00; 25 lbs. \$10.00.

**Nicofume Tobacco Powder.** 10-lb. tin \$5.85.

**Nico Fume "Pressure" Fumigators.** 1 Lb. tin 75c; six 1 Lb. tins \$3.75; Case (of 12 Tins) \$7.00; ½ Lb. tins 45c; six ½ Lb. tins \$2.40; Case (of 12 Tins) \$4.20; 3 Cases (36 1 Lb. tins) or 5 Cases (60-½ Lb. Tins) or combination of sizes in full cases, weighing 50 Lbs. or more, Freight prepaid.

**Fumetobac** (Over 2 per cent Nicotine). 50 lbs. \$7.50; 100 lbs. \$14.00.

**Naphthalene Flakes.** Chases every known pest. Harmless to plants. Put under pots and benches or in the walks. Spread Naphthalene flakes through your Gladiolus NOW. One pound to a thousand bulbs. A cheap, quick and effective way to make sure your Glads start out free from thrip. Give them a clean start. 50 lbs. 5.50, 100 lbs. \$10.00.

### FUNGICIDES

**Formaldehyde Dust.** Absolutely and harmlessly controls damping-off of seedlings and cuttings. 5 lbs. \$2.00; 25-lb. drum \$5.50; 50-lb. drum \$9.00.

**Semesan.** An effective fungicide for treating seeds and bulbs. Lb. \$2.75; 5 lbs. \$13.00.

### SPRAY PUMPS AND DUSTERS

We are agents for the better makes of power or hand sprayers and dusters of all kinds. Any information regarding the type or make in which you are interested, gladly given on request. See page 17 for two of the best.

### FERTILIZERS

You can't get out what you don't put in.

**Belgard.** Just the thing for Gardenias. A scientifically prepared Fertilizer proven in practical use by one of the largest Gardenia growers in the country.

100 lbs. \$5.00, 25 lbs. \$2.50

**Wizard Brand Concentrated Manures: Pulverized Sheep or Shredded Cow Manure.**

100 lbs. .... \$ 2.65

500 lbs. .... 10.00

1000 lbs. .... 17.00

2000 lbs. .... 32.00

F.O.B. Chicago.

**Blood and Bone.** 100 lbs. \$3.00; 500 lbs. \$12.00; 1000 lbs. \$22.00; 2000 lbs. \$40.00.

**Regular Bonemeal.** 100 lbs. \$3.25; 500 lbs. \$12.25; 1000 lbs. \$23.00; 2000 lbs. \$44.00.

**Bone Flour.** Finely pulverized for immediate action. 100 lbs. \$4.00; 500 lbs. \$18.00.

**Leafmold (Maplevalle).** 100 lbs. \$2.00.

*All fertilizers packed in 100 lb bags.*

**Nitrophoska 15-30-15.** The concentrated complete fertilizer. "Dynamite," but "Golden" when properly used. 25 lbs. \$2.75; 100 lbs. \$6.00.

**Floranid (Urea).** A highly concentrated fertilizer, containing 46 per cent available, nitrogen. 25 lbs. \$2.75; 100 lbs. \$9.00.

**Granulated Peat Moss** (Imported). \$2.50 per bale; \$2.10 per bale for 10 bales or more. F.O.B. New York.

**Write for special quantity quotations on any Insecticide or Fertilizer**

### NEPONSET WATERPROOF PAPER POTS

F.O.B., E. Walpole, Mass.

**Colored Pots for Growing.** Available in deep maroon or soft green. The bottoms are re-inforced with a close-fitting disk to prevent roots from growing in between sections of the base.



Prices per 1000

Size		Green Pots for growing and Shipping	
		Red for Shipping	Shipping
2 in.	(1000 per carton)	\$ 3.65	\$ 5.45
2¼ in.	(1000 per carton)	3.80	5.70
2½ in.	(1000 per carton)	4.10	6.30
3 in.	(1000 per carton)	5.10	7.10
3½ in.	(1000 per carton)	6.60	9.10
4 in.	( 500 per carton)	8.00	10.55
5 in.	( 500 per carton)	10.50	14.80
6 in.	( 500 per carton)	14.00	20.00

*Liberal discounts for quantity orders*

**Plant Bands.** Price per carton of 1000: 2 in. \$2.95; 3 in. \$4.20.

*No orders filled for less than carton lots.*

### WREATHS — EASELS — CROSSES

**Complete Price List on Request**

#### GALVANIZED WIRE STAKES

Write for prices, stating quantity, length and gauge wire desired. The more you use, the more money we can save you.

#### JAPANESE CANE STAKES (Hot Water Sterilized)

**Dyed Green (2000 per bale)—Price per bale:**

1½ ft.	..... \$2.00	3½ ft.	..... \$ 5.50
2 ft.	..... 2.75	4 ft.	..... 6.75
2½ ft.	..... 3.75	5 ft.	..... 9.00
3 ft.	..... 4.50	6 ft., natural	..... 12.50

*5 per cent discount on 10 bales up.*

#### SQUARE HYACINTH STICKS

**Pointed Split Bamboo—Dyed Green**

Far superior to wood. Price per bundle of 1000: 12 in. \$1.00; 15 in. \$1.25; 18 in. \$1.50; 24 in. \$2.00, *Write for quantity discounts.*

#### CHINESE TONKIN GARDEN STAKES

Best quality, extra fine for Dahlias, nursery stock, etc. Smooth, naturally polished, of even diameter throughout and able to withstand all weather conditions. *Write for particulars.*

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